# Full Year 2008 – Conference Call. Deutsche Telekom.

February 27, 2009

#### Disclaimer.

This presentation contains forward-looking statements that reflect the current views of Deutsche Telekom management with respect to future events. They include, among others, statements as to market potential and financial guidance statements, as well as our dividend outlook. They are generally identified by the words "expect," "anticipate," "believe," "intend," "estimate," "aim," "goal," "plan," will," "seek," "outlook" or similar expressions and include generally any information that relates to expectations or targets for revenue, adjusted EBITDA, earnings, operating profitability or other performance measures, as well as personnel related measures and reductions. Forward-looking statements are based on current plans, estimates and projections. You should consider them with caution. Such statements are subject to risks and uncertainties, most of which are difficult to predict and are generally beyond Deutsche Telekom's control, including those described in the sections "Forward-Looking Statements" and "Risk Factors" of the Company's Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission. Among the relevant factors are the progress of Deutsche Telekom's workforce reduction initiative and the impact of other significant strategic or business initiatives, including acquisitions, and business combinations and cost-saving initiatives. In addition, regulatory rulings, stronger than expected competition, technological change, litigation in Europe or North America, and changes in exchange and interest rates, may also have an impact on our business development. Further, a worsening of the current economic situation in Europe or North America, and changes in exchange and interest rates, may also have an impact on our business development and availability of capital under favorable conditions. If these or other risks and uncertainties materialize, or if the assumptions underlying any of these statements prove incorrect, Deutsche Telekom's actual results may be materially different from those e

In addition to figures prepared in accordance with IFRS, Deutsche Telekom presents non-GAAP financial performance measures, including, among others, EBITDA, EBITDA margin, adjusted EBITDA, adjusted EBITDA margin, adjusted



#### Agenda. Deutsche Telekom Investor Presentation.

- Introduction Stephan Eger Head of Investor Relations
   FY 2008 Highlights & Operations René Obermann CEO
   FY 2008 Financials Dr. Karl-Gerhard Eick CFO and Deputy CEO
- Q&A: If you like to ask a question, **please press "\* 1"** on your touchtone telephone
- For remaining questions please contact the IR department after the call



# Full Year 2008. Highlights & Operations.

••••

## FY 2008 Financial highlights.

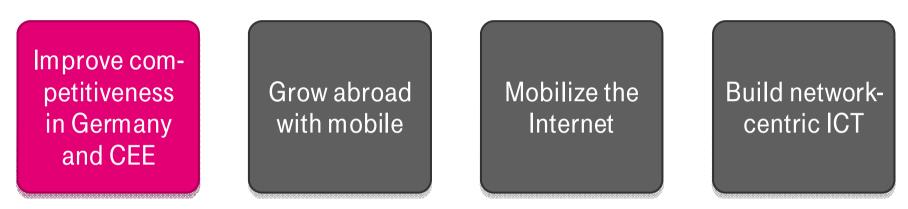
- Revenue flat on an organic basis<sup>1</sup> (reported revenue decreased by -1.4% from €62.5 billion in 2007 to €61.7 billion in 2008)
- Adj. EBITDA up 0.8% on an organic basis<sup>1</sup> (reported adj. EBITDA increased by 0.7% from €19.3 billion in 2007 to €19.5 billion in 2008)
- Free cash flow up 6.9% from €6.6<sup>2</sup> billion in 2007 to €7.0 billion
- Net income more than doubled to €1.5 billion (adj. net income improved by 14.0% to €3.4 billion)
- Net debt at €38.2 billion (+€0.9 billion yoy) and Net debt/adj. EBITDA at 2.0x almost stable yoy
- Dividend of €0.78 per share proposed to the AGM



### Strategy focus, fix & grow: Key achievements 2008.

<ul> <li>BBFN domestic: 45% BB retail n         &gt;500k registered winbacks, 480         packages marketed     </li> <li>TMD: service revenue market         leadership     </li> <li>Service: CRMT introduced,         major KPI's improved</li> <li>Save4Service: €4.1 billion</li> <li>Restructuring: 17,200 domestic         headcount reduction</li> </ul>	•	Grow Abroad with Mobile	<ul> <li>OTE: 25% stake acquired in 2008; management control secured, full consolidation from February 2009</li> <li>Double-digit growth rates in         <ul> <li>CEE<sup>1</sup></li> <li>US<sup>2</sup></li> </ul> </li> </ul>
<ul> <li>Mobile Data revenue growth: 45% Europe, 19% US (US\$)</li> <li>New devices: successful launch of iPhone 3G and G1</li> <li>Data customer growth: 2.1 million new Web'n'walk<sup>3</sup> and myFaves<sup>4</sup> customers</li> </ul>	Mobilize the Internet	Build Network-Centric ICT	<ul> <li>7.4% internat. revenue growth</li> <li>Big deals: Shell, DPWN, Sparkassen, BMW</li> <li>Restructuring: strong cost cutting at T-Systems (€0.5 billion contribution to Save4Service)</li> <li>Refocusing: Cognizant partnership, focus on Top 400</li> </ul>

#### Management update: Focus, fix and grow.

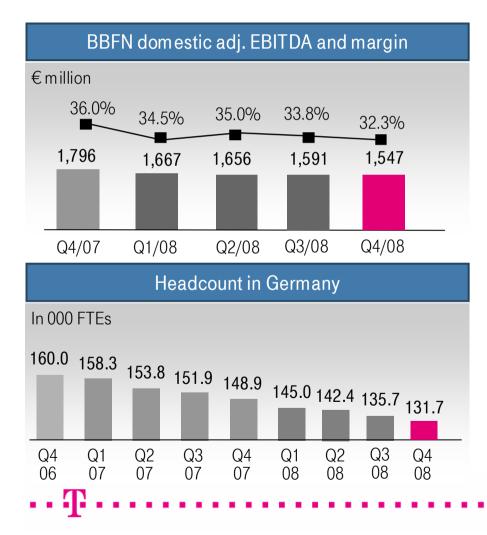


#### Achievements FY/08:

- BBFN domestic revenue decrease in FY/08 of 5.1% in line with guidance of -4 to -6% range
- Adj. EBITDA of BBFN domestic in FY/08 decreased by 4.9% vs. initial guidance of -5 to -8%
- Slightly improved BBFN domestic adj. EBITDA margin of 33.9% in FY/08
- Adj. opex of BBFN domestic reduced by €0.8 billion in FY/08, cost base reduced to €13 billion
- T-Mobile Germany adj. EBITDA stabilized at €3 billion, adj. EBITDA margin improved to 39% and 954k contract net adds in FY/08
- Domestic retail broadband net add share of 45%, net adds of 1.6 million in FY/08
- Ongoing domestic headcount reduction of 17,200 net in FY/08
- T-Service Phase 2: Call center consolidation from 63 to 33, network production with 6,000 employees integrated into T-Service with same salary and working conditions

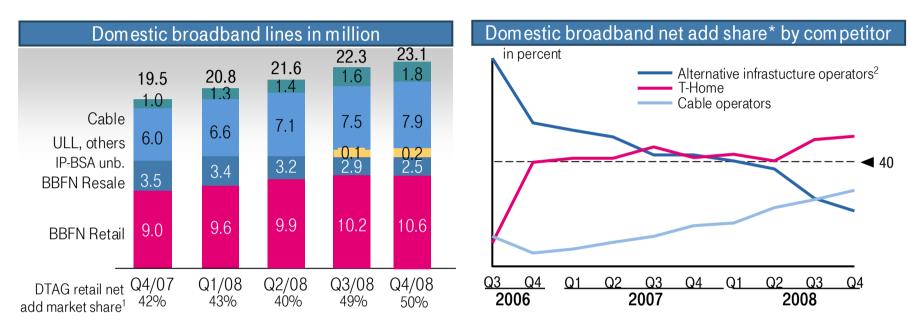


#### Improve competitiveness in Germany and CEE. Ongoing cost and headcount reduction in Germany.



- BBFN adj. domestic EBITDA with -4.9% in FY at better end of FY guidance of -5 to -8%
- BBFN FY/08 domestic EBITDA margin slightly improved to 33.9%
- BBFN Germany net opex reduction of €0.8 billion
- 17,200 yoy net headcount reduction, of which 9,100 via deconsolidation

#### Improve competitiveness in Germany and CEE. Domestic broadband retail net add market share 45%.

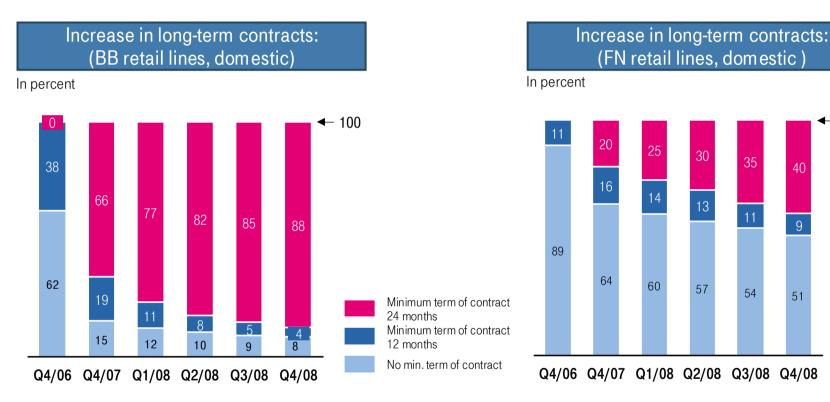


#### **Development 2008:**

- Stabilized retail broadband market share of 46% since 6 quarters
- Net add market share of 50% in Q4 as a result of competitive offers and regional offers
- Successful winback campaign: > 500k customers registered in FY/08
- Domestic line losses lower than guided: 2.49 vs. 2.5 to 3.0 million expected
- Achieved target for triple-play offers: 480k packages marketed in Germany and 220k customers in CEE



### Improve competitiveness in Germany and CEE. Long term contracts support the reduction in churn.



- Broadband churn rate reduced by one third from 2007 to 2008
- For the first time we were able to win in total more broadband customers back instead of losing them to competition (lost to competitors: ca. 400k; successful win back: > 500k customers registered in FY)



**←** 100

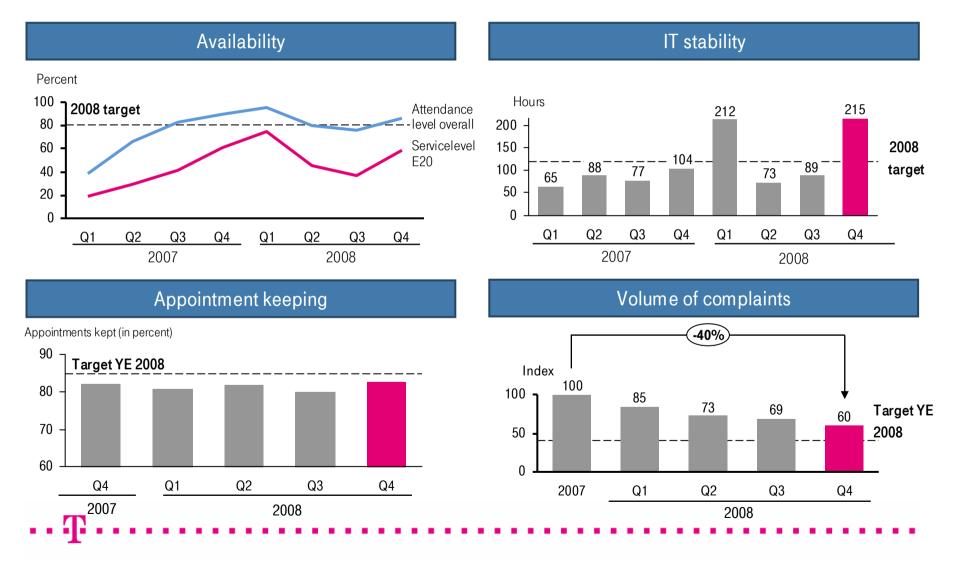
30

57

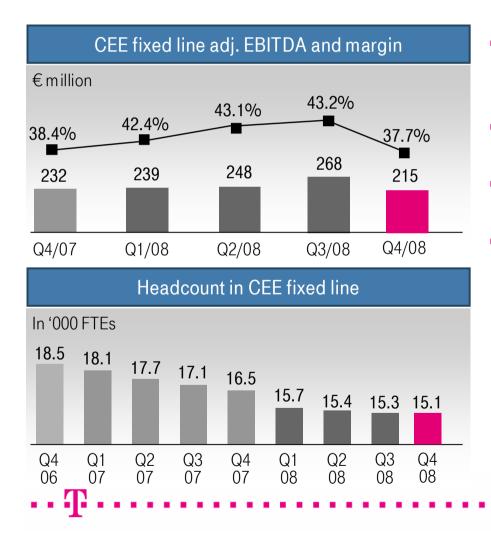
54

51

#### Improve competitiveness in Germany and CEE. Major Customer Service KPIs improved.

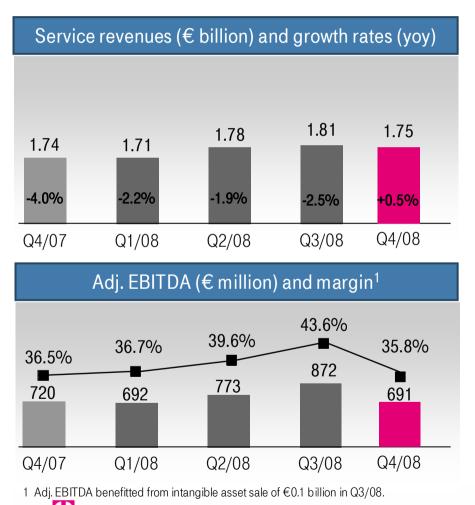


#### Improve competitiveness in Germany and CEE. CEE fixed line – continued high profitability.



- FY/08 adj. EBITDA margin at 41.6% (from 43.6% in FY/07)
  - Q4/08 37.7% vs. Q4/07 38.4%
- FY/08 revenue €2.3 billion (-3.6%)
  - Q4/08 €0.6 billion (-5.3%)
- FY/08 adj. EBITDA €1.0 billion (-8.1%)
  - Q4/08 €0.2 billion (-6.9%)
- Headcount reduced by 1,400 or 8.3% yoy

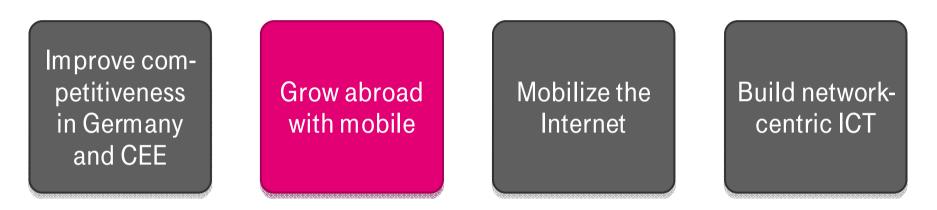
### Improve competitiveness in Germany and CEE. T-Mobile Germany.



a a ili

- Service revenue market leadership gained in 2008
  - Service revenues: +0.5% in Q4/08 vs. -4.0% yoy in Q4/07; -1.6% in FY/08 vs. -3.8% in FY/07
  - Adj. EBITDA<sup>1</sup>: -4.0% vs -11.1% yoy in Q4/07 +3.1% yoy in FY/08 vs. -11.1% yoy in FY/07
  - Adj. EBITDA margin<sup>1</sup>: 39% in FY/08 vs. 36.8% in FY/07 (35.8% Q4/08 vs. 36.5% Q4/07)
- Contract net adds of 954k in FY/08, flat yoy
- MOU per contract customer up about 6% yoy in FY/08 – total contract MOU up 12% yoy in 2008
- Data revenues w/o messaging up 45.6% yoy in FY/08 (+63.8% yoy in Q4)
- Improved customer devices portfolio through successful introduction of iPhone 3G in July 2008

#### Management update: Focus, fix and grow.



#### Achievements FY/08:

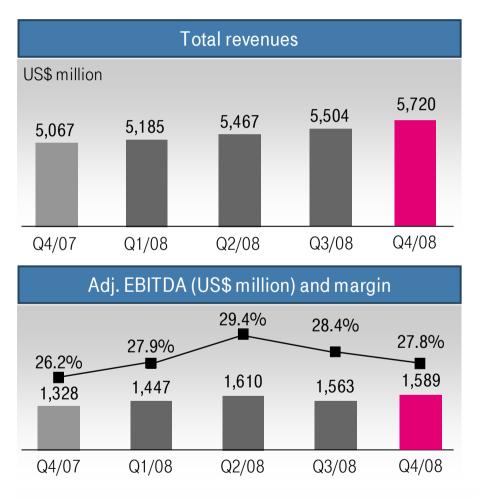
- 4.2 million contract customers added internationally<sup>1</sup>. Total international customer base at 89.2 million
- Solid international revenue growth at T-Mobile (5.6% organic growth, 4.0% reported yoy in FY/08)
- T-Mobile improves international adj. EBITDA (5.6% organic growth, 5.1% reported yoy in FY/08)
- T-Mobile USA continues double-digit revenue and adj. EBITDA growth (in US\$)
- CEE Mobile<sup>2</sup> continues double-digit revenue and adj. EBITDA growth in 2008
- OTE: 25% stake acquired in 2008, management control secured, full consolidation as of February 2009: >18 million mobile customers and 8.5 million fixed network customers (Q3/08)

1 Organic growth.

2 Poland, Czech Republic, Hungary, Croatia, Slovakia, Macedonia, and Montenegro.

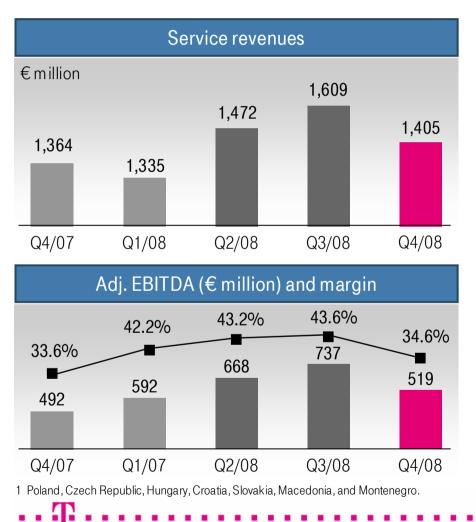


### Grow abroad with mobile: T-Mobile USA. Continued double-digit growth.



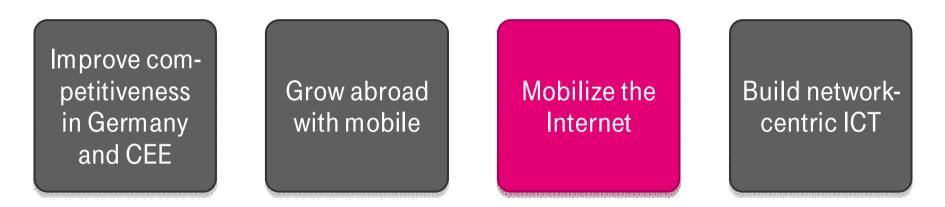
- Q4 total revenues (US\$) up 12.9% yoy
  - 2008 total revenues up 13.5% to \$21.9 billion
- Q4 service revenues (US\$) up 12.3% yoy
  - 2008 service revenues up 14.0% to \$18.8 billion
- Q4 adj. EBITDA (US\$) up 19.7% yoy
  - 2008 adj. EBITDA up 16.0% to \$6.2 billion
- Adj. EBITDA margin: 27.8% in Q4/08, up from 26.2% in Q4/07
  - 2008 margin 28.4%, up from 27.8% in 2007
- Q4/08 net adds 621k (Q4/07:951k)
  - 2008 net adds of 2.94 million (excl. acquired SunCom customers)
- Successful launch of G1 phone
- 3G coverage in 130 major cities (equivalent to 107 million POPs), to be almost doubled to 205 million POPs in 2009

### Grow abroad with mobile. CEE<sup>1</sup> countries – continued double-digit growth in 2008.



- Total revenues up 2.4% in Q4/08
  - Total revenues up 10.0% in 2008
- Service revenues up 3.0% in Q4/08
  - Service revenue up 10.9% in 2008
- Adj. EBITDA up 5.5% in Q4/08
  - Adj. EBITDA up 14.3% in 2008
- Adj. EBITDA margin up 1.0 pp to 34.6% in Q4/08 (up 1.6 pp to 41% in 2008)
- Contract net adds: 1.9 million in FY/08 vs. 2.0 million in FY/07 (556k Q4/08 vs. 634k Q4/07)
- Contract churn remains low in key markets in Q4/08:
  - PTC: 0.6%, T-Mobile Hungary: 0.9%, T-Mobile HR: 0.6%, T-Mobile Slovensko: 0.9%
- Strong growth in cash contribution up 18.5% yoy to €1.8 billion in 2008

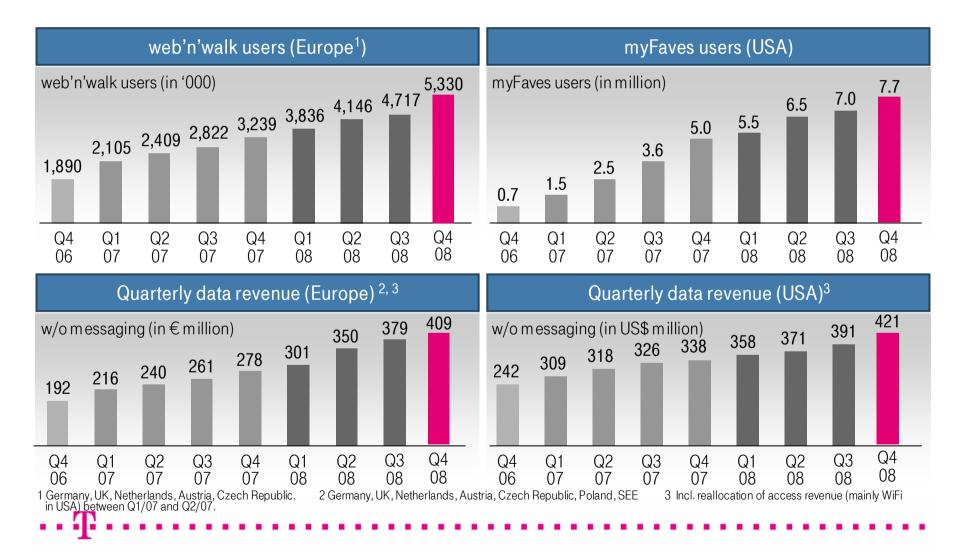
#### Management update: Focus, fix and grow.



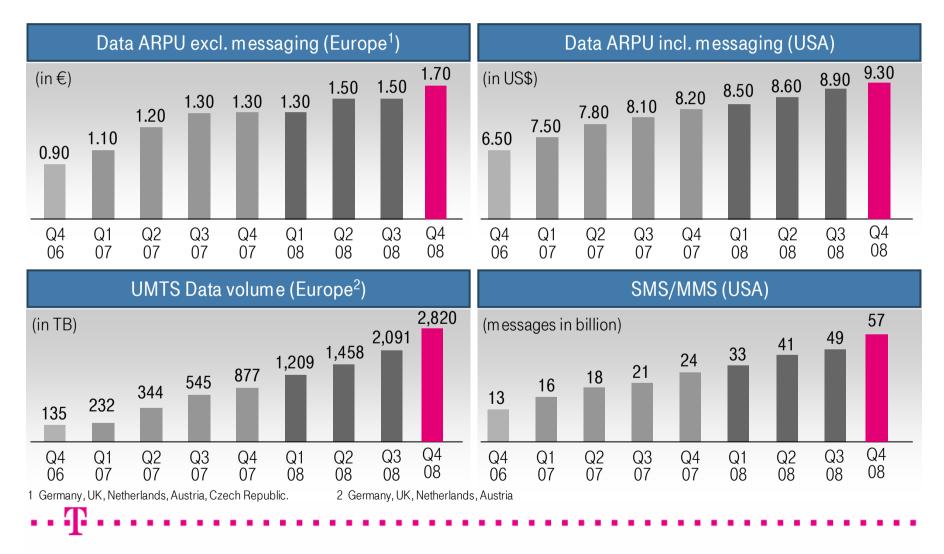
#### Achievements FY/08:

- Data revenues w/o messaging up 28.8% yoy to €2.5 billion. Europe up 44.9% yoy to €1.4 billion. US up 19.3% yoy in local currency to US\$1.5 billion (total incl. messaging up 30.5% to US\$3.3 billion)
- Successful introduction of the iPhone 3G in Europe
- 5.4 million 3G capable devices sold in Europe in 2008
- G1 as first Android-based device launched in October in the US and UK

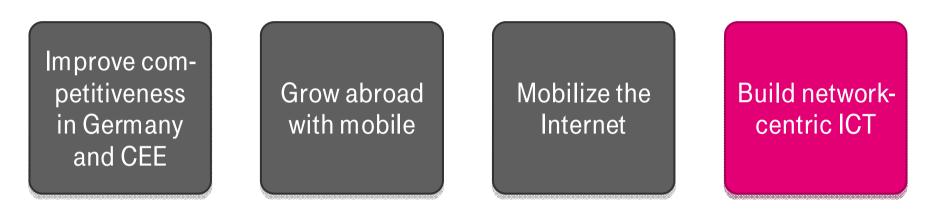
#### Mobilize the Internet. Growth driver data without messaging.



#### Mobilize the Internet. Dynamic growth in data ARPU.



#### Management update: Focus, fix and grow.

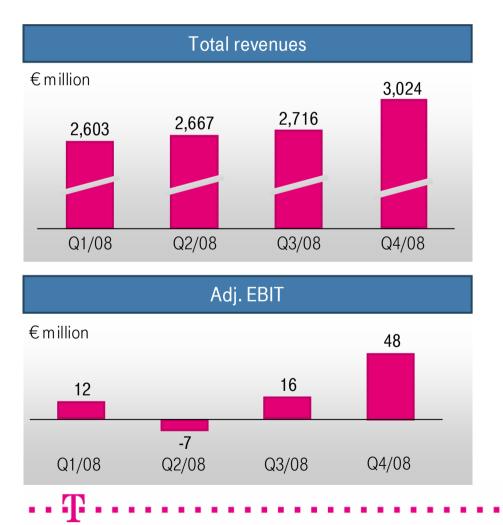


#### Achievements FY/08:

- Refocusing T-Systems, e.g. Top 400 clients
- International sales strategy delivers international revenue up 7.4% in FY/08
- Adj. order entry up 5.2% yoy in FY/08 to €12.3 billion
- Adj. EBIT performance increased quarter by quarter starting Q2 especially strong Q4
- Save for Service contribution of €0.5 billion in FY/08, opex base reduced by €0.2 billion organically
- Net domestic headcount reduced by 4,200 in FY/08
- Important deals with Shell, DPWN, Sparkassen, BMW, Alcatel-Lucent closed in 2008
- Deals closed in February 2009: Linde and VPN for Rewe stores



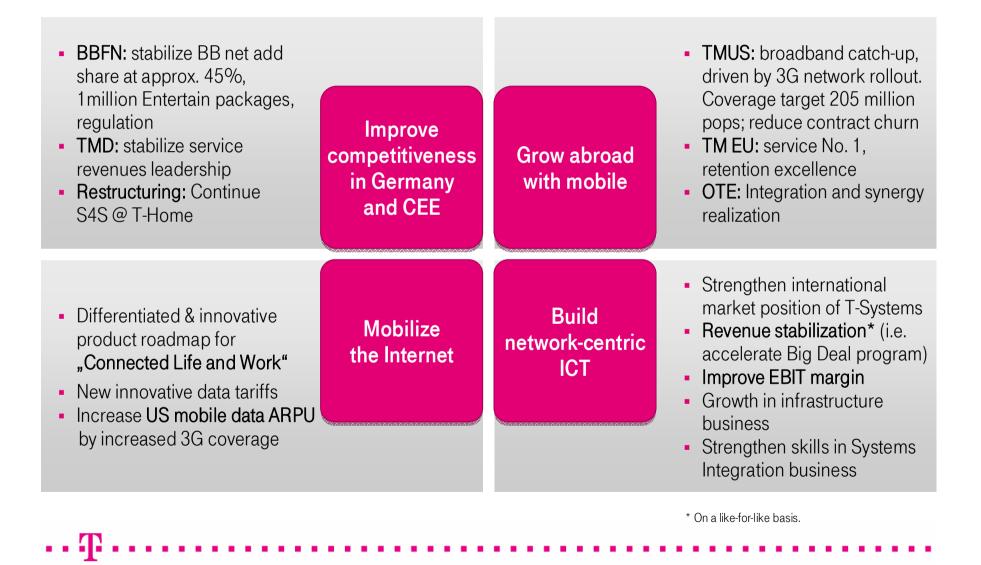
# Build network-centric ICT. Continued growth, strong increase in adj. EBIT.



- Continuous sequential growth in revenues in 2008
- Shell with positive impact starting Q3

- Sequential adj. EBIT improvement since Q2
- Q2 burdened by price decline
- Efficiency measures starting to show effect

#### "Focus, fix and grow": Remaining challenges.



### Targets for 2009. Guidance for DT standalone.

	Targets
Adj. Group EBITDA	Around 2008 level
Free cash flow	Around 2008 level
Dividend policy	2008: €0.78 per share proposed to AGM; Maintain attractive dividend policy



#### Global Leader for "Connected Life & Work": The next step in DT's strategy implementation.

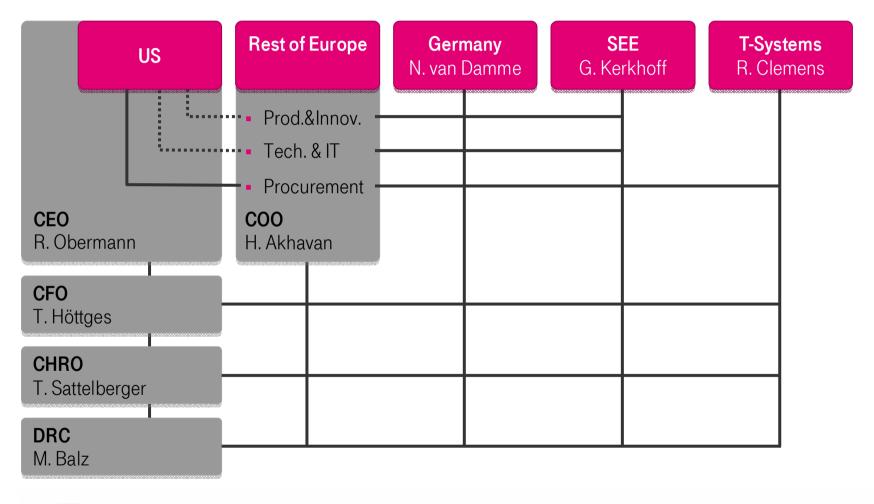
•••

Strategic goals DTAG	Phase I – 2007/08	Phase II – 2009ff	2015
Improve competitiveness in GER/CEE	<ul> <li>2 years of "focus, fix &amp; grow"</li> </ul>	Continue with strategy	
Grow abroad with mobile	<ul> <li>with initial achievements</li> <li>Significant improvement of domestic core businesses</li> </ul>	implementation	Global leader for "Connected
Mobilize Internet	<ul> <li>Steps towards portfolio optimization</li> <li>Growth in mobile Internet</li> </ul>	<ul> <li>Shift from divisional to regional go-to-market approach</li> </ul>	Life & Work"
Build network- centric ICT	<ul> <li>Turnaround T-Systems</li> </ul>	<ul> <li>Strengthening of Technology, IT, and Product Development functions</li> </ul>	

# Project to shift from divisional to regional go-to-market approach and strengthening of functional steering logic.

- Shift from divisional to regional go-to-market approach to accommodate diverging regional market requirements in DT's portfolio
  - Further integrate and harmonize customer and go-to-market approach in Germany (as already started 2 years ago with the consolidation of sales and customer service functions)
  - Ensure dedicated management tailored to regional market requirements and shareholder structure in South-east European footprint
  - Continue and optimize focus on mobile-only countries in Europe and US
- Standardization and strengthening of functional steering logic
  - Build an integrated product/innovation function to increase DT's innovation strength
  - Further drive bundling and alignment in the areas of Technology, IT, and Procurement
- Dedicated project team to drive and detail implementation (Lead: T. Dannenfeldt)

# Target structure: Regional responsibility and integrated COO function.

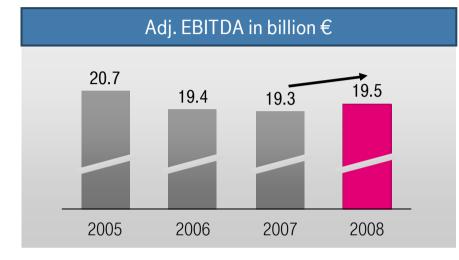


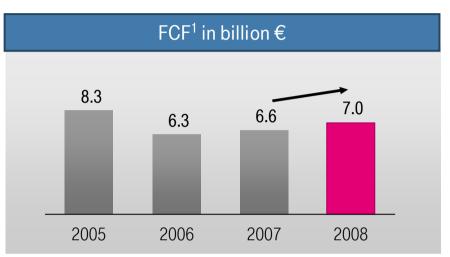
# Full Year 2008. Financials.

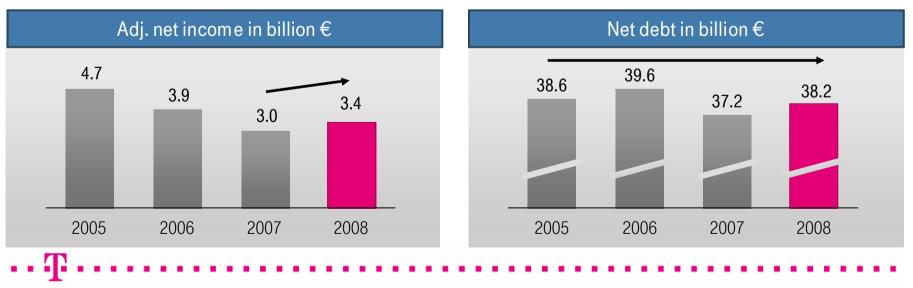
. .

Dr. Karl-Gerhard Eick, CFO and Deputy CEO

# Positive development in all financials; turnaround in adj. EBITDA and FCF.



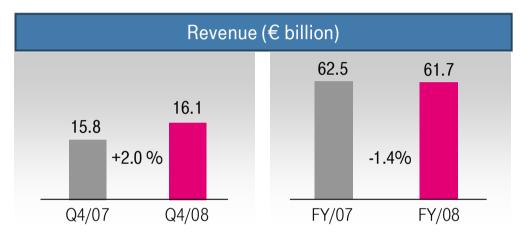


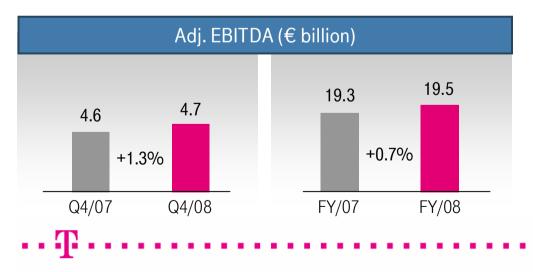


1 Pre dividend, including Special Factors; excluding Spectrum, Licenses, etc. (2005-2007); excl. Centrica (2007).

#### Overview Group financials.

Adj. EBITDA target beat despite €0.3 billion currency headwind.





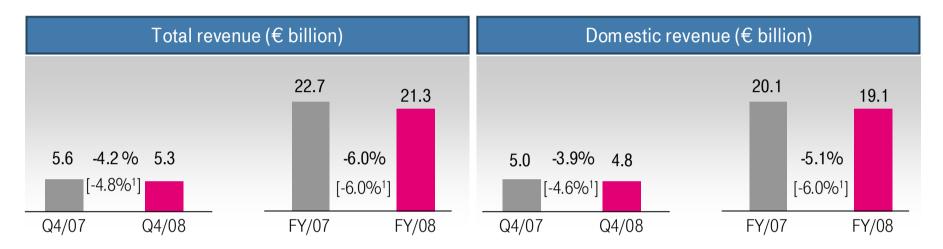
- Organic revenue flat FY on FY: €1.3 billion lost in currency translation €0.5 billion gained from acquisitions
- Revenue trends FY on FY: International revenues +€0.9 billion Domestic revenues -€1.8 billion
- Organic adj. EBITDA +0.8% FY on FY €0.3 billion lost in currency translation €0.3 billion gained from acquisitions
- Adj. EBITDA trends FY on FY International adj. EBITDA +€0.7 billion Domestic adj. EBITDA -€0.5 billion

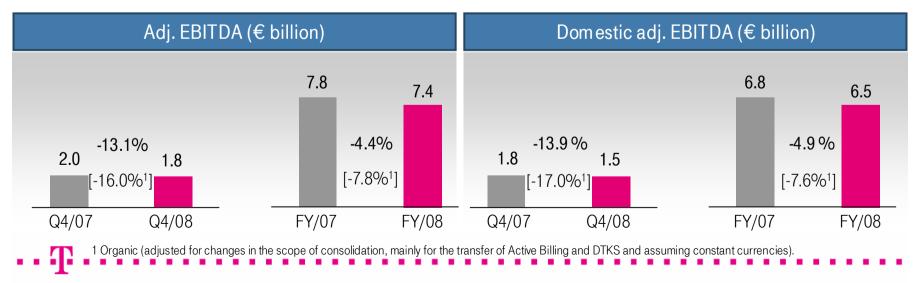
#### Mobile summary. Revenue and EBITDA growth abroad with mobile.

Total reven	ue (€ billion)	International re	evenue (€ billion)
8.8 9.4 +7.1% [+3.2% <sup>1</sup> ]	34.7 35.6 2.4% [+3.6% <sup>1</sup> ]	6.9 7.5 +9.7% [+4.7% <sup>1</sup> ]	26.8 27.9 4.0% [+5.6% <sup>1</sup> ]
Q4/07 Q4/08	FY/07 FY/08	Q4/07 Q4/08	FY/07 FY/08

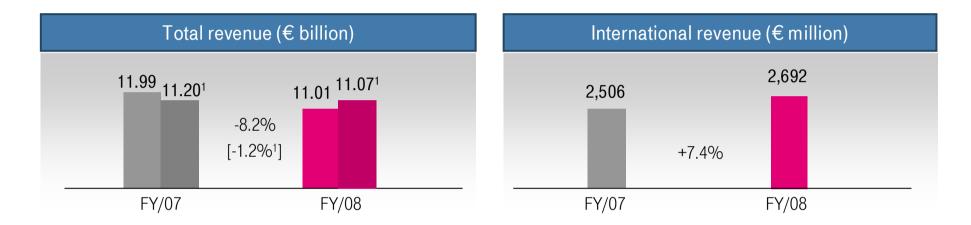


#### BBFN summary. Domestic revenue and adj. EBITDA overachieved guidance.





#### Business Customers summary. FY 2008: five-fold increase in organic adj. EBIT.



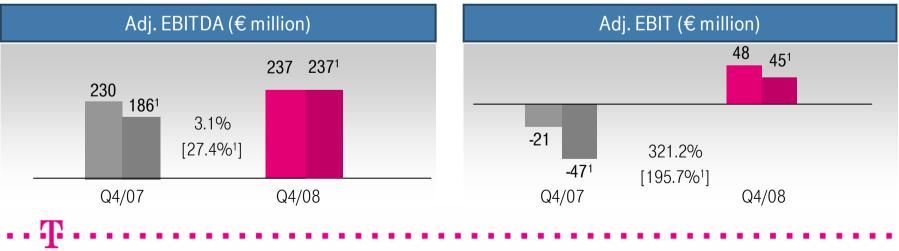


Percentages calculated on the basis of figures shown.

1 Organic (adjusted for changes in the scope of consolidation, mainly the sale of Media & Broadcast and transfer of Active Billing to BBFN and assuming constant currencies).

#### Business Customers summary. Q4 2008: turnaround in adj. EBIT.

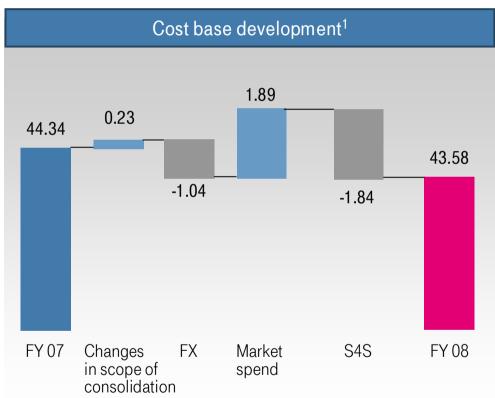




Percentages calculated on the basis of figures shown.

1 Organic (adjusted for changes in the scope of consolidation, mainly the sale of Media & Broadcast and transfer of Active Billing to BBFN and assuming constant currencies).

#### Save for Service – Gross savings and opex development. Total run rate of program at €4.1 billion.



Broadband/Fixed Network 8 Business Customers 4 GHS 1	838 171 73	505 1,240 213 308 <b>2,266</b>

1 Defined as revenue less adj. EBITDA plus other income (excl. SF).

. . 11

#### 34

### Group headcount development: Q4 2007 to Q4 2008.

- Group headcount net reduction 13,700 FTEs (-5.7%) from 241,400 YE 2007 to 227,700 YE 2008
- Employees decrease in Germany: net 17,200 FTEs (-11.6%)
- Employees increase International: net 3,500 FTEs (+3.8%)
  - Increase in headcount at T-Mobile USA
  - Business Customers: continuation of the internationalization strategy, uptake of personnel via outsourcing deals
- Adj. personnel expenses in Q4/08:
  - Approx. 1.1% reduction for the Group to €3.3 billion
  - Approx. 5.3% reduction domestically to €2.2 billion
- Adj. personnel cost ratio in Q4/08:
  - Group cost ratio improved to **20.4%** from 21.0% in Q4/07
  - Domestic cost ratio improved to 29.4% from 29.6% in Q4/07



#### FY 2008 – Free cash flow.

With €7.0 billion target of €6.6 billion clearly overachieved.

€ billion	Q4 08	Q4 07	FY/08	FY/07
EBITDA (reported)	3.6	2.6	18.0	16.9
Non cash items and others	-0.1	0.1	-0.5	-0.3
Change in working capital and accruals	1.3	1.4	0.6	-0.6
Income taxes	-0.1	-0.2	-0.5	0.2
Cash generated from operations	4.6	3.9	17.6	16.2
Incl. restructuring payments	0.5	0.4	1.4	1.7
Net interest payment	-0.5	-0.6	-2.3	-2.5
Net cash provided by operating activities	4.1	3.4	15.4	13.7
Investments in PP&E and intangible assets	-2.9	-2.7	-8.7	-7.9 <sup>1</sup>
Proceeds from disposal of assets	0.1	0.1	0.4	0.8
Free cash flow	1.2	0.7	7.0	6.6 <sup>1</sup>

Rounded figures.

1 Excl. €0.1 billion for Centrica.

# FY 2008 – Adjusted net income. YoY increase of 14% driven by EBITDA and lower D&A.

€ billion	Q4 08	Q4 07	FY 08	FY 07
EBITDA	4.7	4.6	19.5	19.3
Depreciation and amortization	-2.7	-2.9	-10.6	-11.2
Net financial expense	-0.7	-0.6	-2.9	-2.8
- of which net interest expense	-0.6	-0.6	-2.5	-2.5
EBT	1.3	1.1	5.9	5.3
Income taxes	-0.3	-0.2	-1.9	-1.7
Earnings after taxes	0.9	0.9	4.0	3.5
Minorities	-0.1	-0.1	-0.6	-0.5
Net income	0.9	0.8	3.4	3.0

Depreciation & Amortization FY improvement: predominantly due to lower depreciation at Mobile Europe ( $\in 0.3$  billion), BC ( $\in 0.1$  billion), and GHS ( $\in 0.1$  billion).

Rounded figures.

### FY 2008 – Reported net income. Year-on-year more than doubled.

€ billion	Q4 08	Q4 07	FY 08	FY 07
EBITDA reported	3.6	2.6	18.0	16.9
Depreciation and amortization	-3.0	-3.1	-11.0	-11.6
Net financial expense	-1.3	-0.6	-3.6	-2.8
- of which net interest expense	-0.6	-0.6	-2.5	-2.5
EBT	-0.7	-1.1	3.5	2.5
Income taxes	-0.0	+0.4	-1.4	-1.4
Earnings after taxes	-0.7	-0.7	2.0	1.1
Minorities	-0.1	-0.1	-0.5	-0.5
Net income	-0.7	-0.7	1.5	0.6

• FY/08 EBITDA impacted by €1.4 billion of special factors (€1.1 billion personnel expenses).

- FY/08 Net financial expense impacted by €0.7 billion charge predominantly due to a special writedown on the carrying value of the OTE stake.
- FY/08 D&A impacted by €0.3 billion mainly goodwill write down in Austria, Hungary, and Macedonia.
- Tax benefit of FY/08 special factors amounted to €0.5 billion.



#### FY 2008 – Net debt development.

Net debt 31/12/2007 (€ billion)	37.2
Free cash flow	-7.0
Dividends (incl. minorities)	4.0
Investments (OTE, SunCom (incl. net debt), etc.)	4.8
Divestments (M&B, Bild@t-online, DeTeImmo)	-0.4
F/X and other	-0.4
Net debt 31/12/2008 (€ billion)	38.2

Limited impact of the OTE transaction on the Net Debt/EBITDA ratio.

pro-forma Net debt incl. OTE	42.9
pro-forma adjusted EBITDA incl. OTE	21.7
pro-forma Net debt/adjusted EBITDA	2.0x

FY/08 figures for OTE based on Bloomberg earnings consensus.

### Q4 2008 – Balance sheet ratios. Solid balance sheet.

€ billion	31/12/2008	30/9/2008	31/12/2007
Balance sheet total	123.1	123.4	120.7
Shareholders' equity	43.1	44.8	45.2
Net debt	38.2	39.4	37.2
Net debt /adj. EBITDA	2.0	n.a.	1.9
Gearing	0.9x	0.9x	0.8x
Equity ratio	35.0%	36.3%	37.5%

#### Comfort zone ratios:

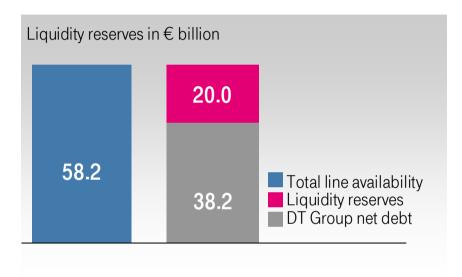
2 - 2.5x Net debt/adj	. EBITDA
-----------------------	----------

25 - 35% Equity ratio

Gearing: 0.8 to 1.2

30% Liquidity reserve

# Liquidity reserves as of December 31, 2008. Strong liquidity bolster.



- 28 bilateral credit facilities of €600 million each add up to €16.8 billion
- 3-year maturities with extension requests after 12 months already
- Loan terms insure quality of our liquidity reserve
  - No financial covenants
  - No MAC Clause
  - No rating trigger
- Average time to maturity of credit lines as per December 31, 2008: 2.2 years



#### Maturity profile as of December 31, 2008.



Bonds, Medium Term Notes (MTN), and Schuldscheindarlehen maturities as of December 31.

- - 41

- Total €4.4 billion bond maturities in 2009
- Sufficient unused bilateral credit lines
- Funding 2009 done so far:
  - Eurobond: €2 billion
  - Schuldscheindarlehen: €0.2 billion

Current Rating	Moody's: S&P: Fitch: R&I:	Baa1, stable outlook (long term) and P-2 (short term) BBB+, stable outlook (long term) and A-2 (short term) A-, negative outlook (long term) and F2 (short term) A, stable outlook (long term)
----------------	------------------------------------	---

#### Deutsche Telekom – a financially very strong company.

- DTAG successfully managed the financial turnaround and is in a very solid financial shape:
  - Positive net income development
  - Positive adj. EBITDA development
  - Positive FCF development
  - Stable net debt and net debt/adj. EBITDA ratio despite acquisitions
  - Strong balance sheet ratios
  - Strong liquidity bolster

# Thank you for your attention!

#### For further questions please contact the IR department:

Investor Relations, Bonn office

Investor Relations, New York office

Phone +49 228 181 - 8 88 80 Fax +49 228 181 - 8 88 99 Phone +1 212 424 2959 Phone +1 877 DT SHARE (toll-free) Fax +1 212 424 2977

E-Mail investor.relations@telekom.de

E-Mail investor.relations@usa.telekom.de