



# Markus Borchert

Senior Vice President  
Market Europe,  
Nokia

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Master of Science in Electrical Engineering and Information Technology, Technical University of Munich, Germany

Master of Business Administration (Sloan Fellow), Massachusetts Institute of Technology, United States

- Senior Vice President, Market Europe, **Nokia**  
2015
- President, Greater China Region, **Nokia Networks**  
2012-2015
- Head of Customer Operations, Greater China Region, **Nokia Siemens Networks**  
2010-2012
- Global Head of Sales and Marketing, Radio Access Business Unit, **Nokia Siemens Networks**  
2007-2009
- Senior Vice President, Head of Strategy and Marketing, **Siemens Mobile Networks**  
2005-2007
- Senior Vice President, Head of Global Customer Unit, Vodafone, **Siemens Mobile Networks**  
2001-2005

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## Biography

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Markus is currently Senior Vice President Market Europe at Nokia. In this role he leads all operations across Europe including sales, business management and delivery. Markus also serves as Chairman of Nokia Greater China and of several joint venture companies in China.

With more than 25 years of international experience in the telecommunications, IT and IT Services industries, Markus is a leader who is passionate about driving innovation, customer satisfaction, strategic breakthroughs and business turnarounds.

Prior to his current position, Markus served as President of Nokia Greater China. During this time, he managed to establish Nokia Networks as the leading non-Chinese LTE supplier.

Earlier positions include leading the worldwide sales and marketing activities of the Radio Access business unit in Nokia Siemens Networks from 2007 to 2009. As head of Strategy and Marketing in Siemens Mobile, he shaped the merger between the networks divisions of Nokia and Siemens from inception to completion.

Earlier in his career, Markus held various other leadership roles within Siemens in Europe as well as Singapore.