# Q1/12 – Results Presentation. Deutsche Telekom.

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May 10, 2012

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## Agenda. Deutsche Telekom Results Presentation.



**Timotheus Höttges** CFO



Q1 2012 Results.

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#### Q1 2012: a solid quarter.

Group

- Solid 1<sup>st</sup> quarter, full year guidance re-iterated
  - Group revenue of €14.4 billion (-1.1%) organically (-1.7%) improved versus revenue trends in 2011
  - Adj. EBITDA with €4.5 billion stable compared to last year
  - FCF with € 1.1 billion on last year's level, net debt reduced to €38.6 billion
- Well balanced dividend policy executed upon

Germany

- DT remains best performing incumbent on home market maintaining strong market position and financial profile:
  - Revenue trend (-2.3%) better than in any quarter in 2011, adj. EBITDA margin further improved to 40.7%
  - Solid market share with 45.1% maintained, strong net adds in broadband (102k) and Entertain (173k), line losses (-259k) and broadband churn on historic low
  - Strong performance in mobile data: revenue +20%, smartphone sales (+11%) to 863k, iPhone with 291k

Europe

- Continuous improvement in revenue and adj. EBITDA trends:
  - Recovery in quarterly revenue (-2.6%) and adj. EBITDA (-4.3%) trends continues.
     Organic revenue decline of 0.7%, adj. EBITDA (-2.2%)
  - Smart pricing in Q1 with encouraging results: amongst others in Greek, Romanian and Bulgarian mobile
- Solid growth in key KPIs: broadband accesses (+3%) smartphone share (+43%) and mobile contract subscribers (+3%)

US

- Strong financial Q1 results create headroom for execution of challenger strategy:
  - Total revenues up 2% to €3.8 billion due to currency, in US\$ revenue declined 2.3% to US\$ 5.0 billion
  - Adj. EBITDA increased 12.9% to € 1.0 billion; in US\$ improvement of 8% to US\$ 1.3 billion; margin of 25.6%
  - 187k net adds due to stronger branded prepaid and M2M net adds, branded contract customer churn improving

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## Q1/2012 Key financials: improved revenue trends, stable adj. EBITDA, free cash flow and capex.

		change in %
14,597	14,432	-1%
4,480	4,477	0%
701	581	-17%
480	238	-50%
0.16	0.14	-13%
0.11	0.06	-46%
1,061	1,122	6%
2,120	2,129	0%
	4,480 701 480 0.16 0.11	4,4804,4777015814802380.160.140.110.061,0611,122

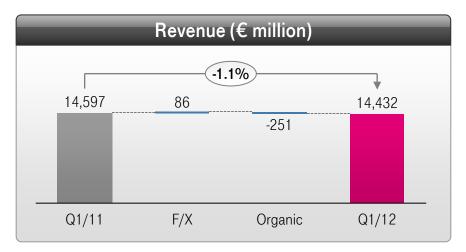
Including € 464 million of early retirement provision due to different seasonality versus 2011

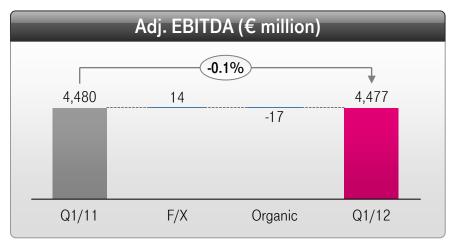
2 Adjusted for spectrum investments (€ million 40 in Q1/12)

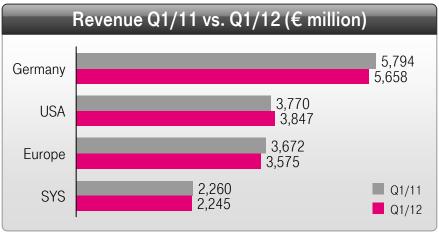
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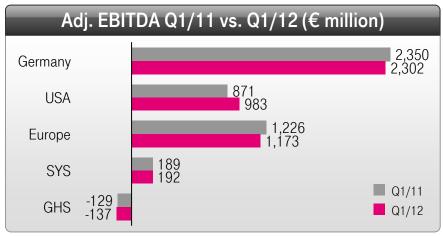
<sup>1</sup> before dividend payments, break-up fee, PTC settlement, AT&T deal related payments and spectrum investments

### Q1/12 Overview.



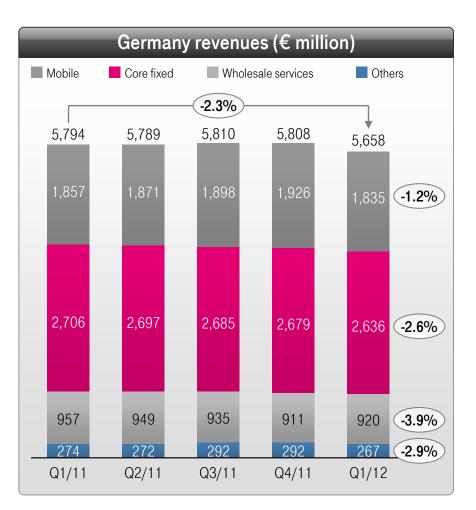


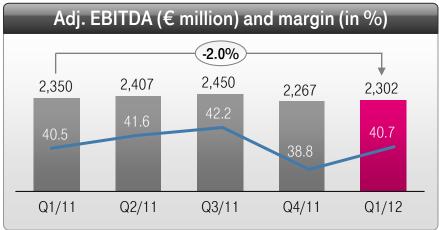


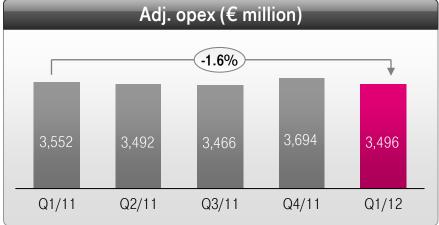




## Germany: better revenue trends and further improved EBITDA margin.

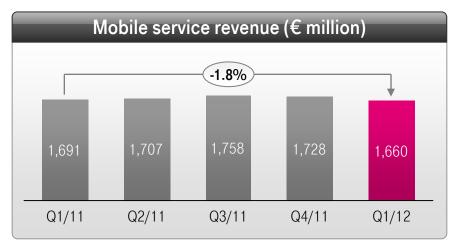


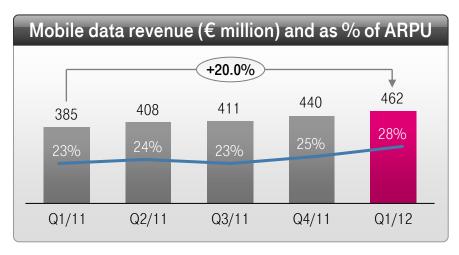


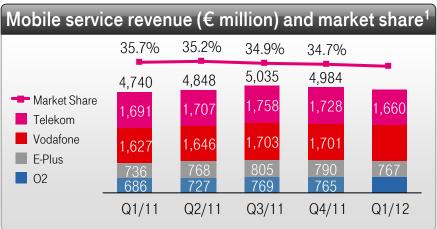




## Germany – Mobile: continuous strong smartphone and mobile data development.



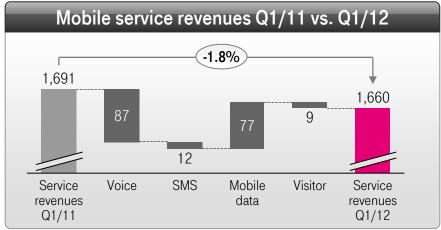




- Mobile contract net adds of -107k due to customer migration of one reseller
- Smartphone sales in Q1: 863k smartphones, of which 291k iPhones
- LTE coverage increased to 25% of population (+11pp quarter on quarter)



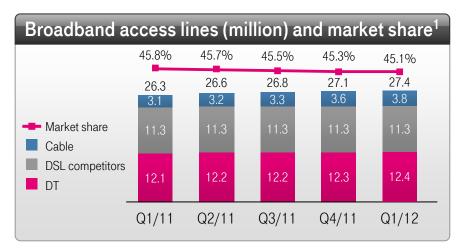
### Germany – mobile service revenues: measures.

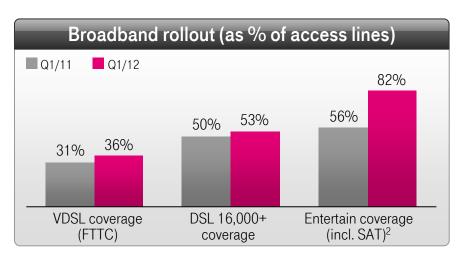


- Business customer mobile service revenues -1.5%
  - Decline in prices only partially compensated by growth in customer base
- Retail customer mobile service revenues -2% driven by:
  - Migration of customers into new tariff portfolio
  - Lower revenue contribution from service providers
  - Lower revenue contribution from prepay

	Focus	Measures
1	Own contract customer base	<ul> <li>Smarter management of tariff migration</li> <li>New tariff scheme and increase of subsidies to push mobile broadband with tablets and sticks</li> <li>Marketing of new tariff options (e.g. speed-on, all-net SMS)</li> <li>Enhancement of LTE distribution (start of sales and marketing outside white spots)</li> </ul>
2	<ul><li>Prepay</li></ul>	<ul> <li>New tariff schemes (Congstar in Q1) and T-Brand (in June) for mobile data users</li> <li>Congstar sales in T-branded sales channels</li> <li>Introduction of travel&amp;surf in prepay to exploit roaming potential</li> </ul>
3	Wholesale	<ul> <li>Attractive offers in wholesale mobile data</li> <li>Push of ethnic and discount brands</li> </ul>
4	Business customers	<ul> <li>Push mobile broadband</li> <li>Expansion of tailor-made offers for MNC/LE/ME customers¹</li> <li>Expansion of CRM activities (high share of fixed line only customers)</li> </ul>

### Germany – fixed: strong customer trends.







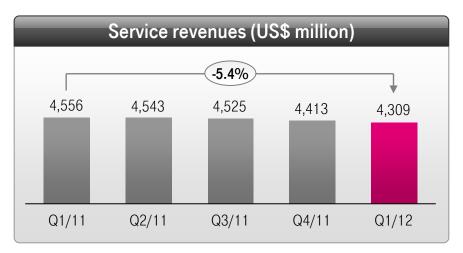
- Line losses 24% below last year: 259k in Q1. (339k in Q1/11)
- Broadband customers +2.5%: 12,367k, 102k net adds in Q1
- Entertain customers +37%: 1,725k total, 173k net adds in Q1
- Retail fiber-customers (VDSL) +67%: 674k total, 66k net adds in Q1
- Upsell strategy: Consumer ARPA increased by €0.40 to €25.60

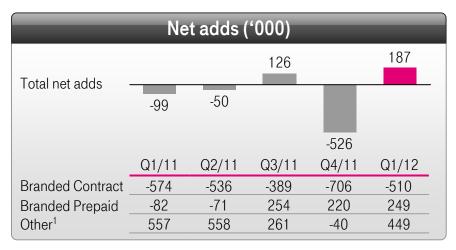


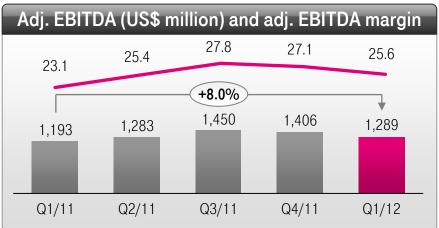
<sup>1</sup> Company estimates; Rounded figures; Incl. reseller (competitor resale and resale); Q1/11 adjusted mainly due to changes in KDG reporting structure

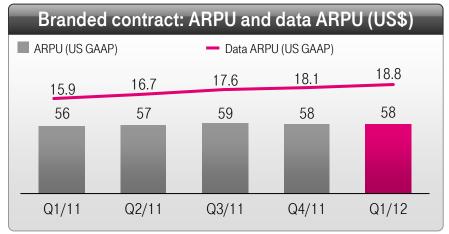
2 DSL-access of at least 3 Mbit/s required

### US: +8% adj. EBITDA and +187k customer growth.









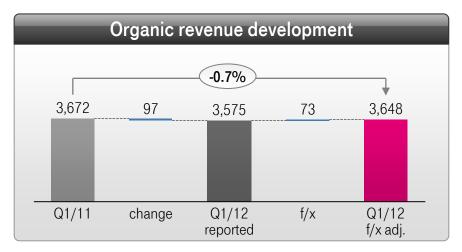
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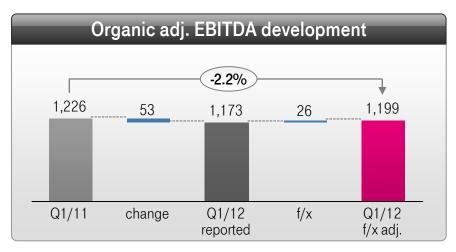
## US: Challenger strategy execution progressing well.

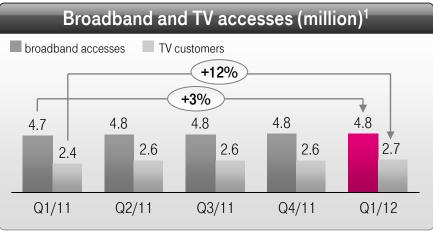




## Europe: successful segment-wide performance improvement program leads to almost stabilized revenue and adj. EBITDA.









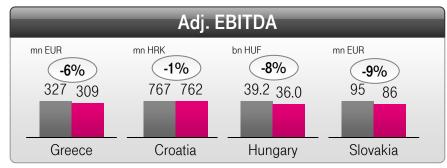


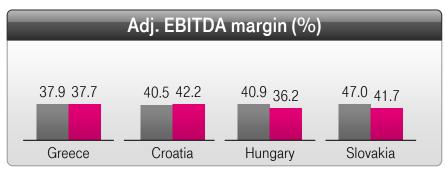
<sup>1</sup> incl. business customers shifted to T-Systems in Hungary as of 1.1.2011.

<sup>2</sup> Figures adjusted due to incorporation of data from Cosmote Greece. Percentage of smartphones in dispatched devices (excl. Slovakia, Romania, Bulgaria, Montenegro and Macedonia);

### Europe – integrated markets.







#### Greece:

- Mobile: Positive development in Service Revenue. Driven by higher subscriber base and revenue initiatives especially in consumer segment.
- Fixed line: Revenues down by -8.7% yoy. Situation is still dominated by an ex-ante regulation resulting in uncompetitive offers: about 50% more expensive than competitors.

#### Croatia:

- Underlying Adj. EBITDA (ex. F/X and one-timers) is +1.0% above previous year
- Smartphone push: 48% of all dispatched devices are smartphones

#### Hungary:

- Figures in EUR impacted by F/X losses due to weak HUF.
- Underlying revenue (ex. F/X and MTR cut) +4.8% due to strong performance of energy resale and IPTV
- Underlying Adj. EBITDA (ex. FX, MTR cut and one-timers in 2011)
   -4.2% as new revenues cannot fully compensate reduction of high margin traditional revenue.

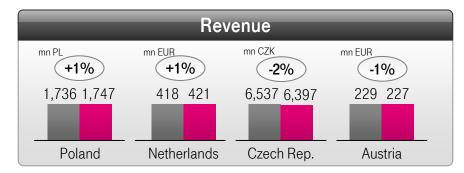
#### Slovakia:

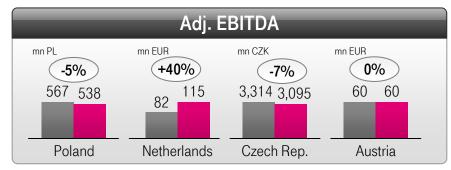
- Revenue driven by ICT acquisition in fixed.
- Adj. EBITDA partly driven by higher market invest than in 2011.
- IPTV customers +10.5%, SAT TV +31.4%

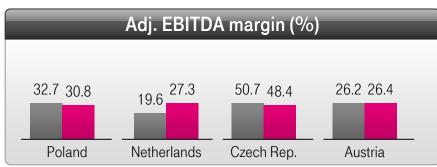
Q1/11 Q1/12



### Europe – mobile centric.







#### Poland:

- Figures in EUR impacted by F/X losses due to weak PLN.
- Underlying revenue (ex. MTR cut and F/X) +3.0% due to device revenues (partly due to higher smartphone share)
- Underlying Adj. EBITDA (ex. MTR cut, F/X and one-timers)
   -0.7% almost on previous year's level in spite of heavy competition.

#### **Netherlands:**

- Revenues positively impacted by higher subscriber base yoy, higher device revenues, revenue initiatives and rest-effects from unlimited-offer cancelations
- Adj. EBITDA surge driven by more rational market invest in retention, revenue growth and further cost savings (e.g. FTE -0.3k yoy)
- Ongoing focus on contract customer growth (+7.1% yoy)

#### CZ:

- Underlying revenue (ex. MTR cut and F/X) +1.9%
- Smartphone share in dispatched devices at 49%

#### Austria:

- Underlying Revenue (ex. MTR cut) +3.5%
- 10<sup>th</sup> quarter in the row with positive net adds!
- Smartphone share of dispatches at all time high of 74%

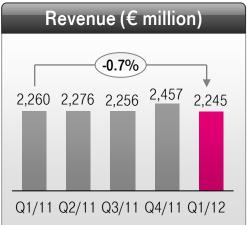
Q1/11 Q1/12



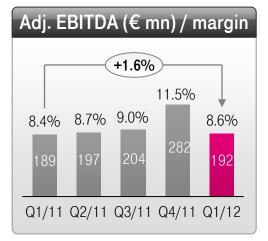
## Systems Solutions:

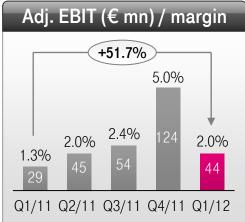
### Increase in external revenue with improving profitability.





- External revenue up 0.6% to €1,625mn due to successful closed deals in 2010 and 2011 and increasing revenues with cloud computing
- Revenue decrease of 0.7%yoy to €2,245mn in Q1/12 driven by lower internal revenues (-3.7%yoy)
- Deal Highlights in Q1/12: OMG, BAT

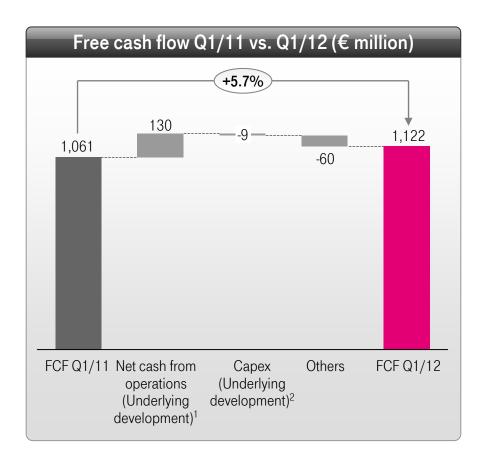




- Adj. EBITDA at €192 mn with a margin of 8.6%
- Adj. EBIT strongly improved by 51.7% yoy with a margin of 2.0% in Q1/12
- Successful gross cost savings of €166 mn in Q1/12



### Free cash flow: solid start into the year - guidance confirmed.

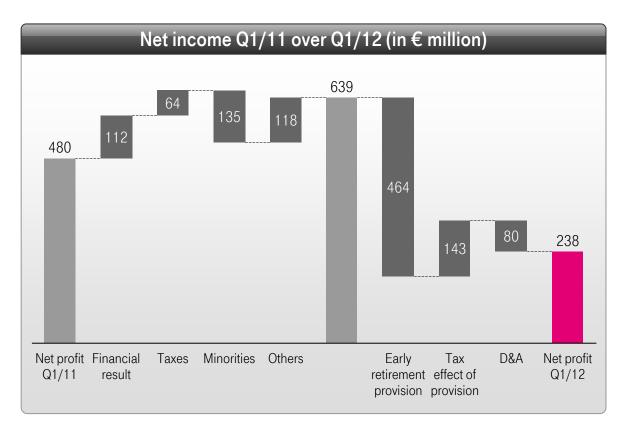


- Free cash flow improved by 5.7% to €1.1 billion
- Improvement in underlying net cash generated from operations predominately due to:
  - Less tax payments
  - Less interest payments
- Underlying capex development: essentially stable at high level of €2.1 billion
- Decrease in others due to less asset sales.



<sup>1</sup> Underlying net cash generated from operations is adjusted for: €226 million AT&T deal related payments in Q1/12 and €400 million of PTC settlement payment included in Q1/11.

## Net income development Q1/12: impacted by provision for early retirement and depreciation due to US.



- Financial result and result attributable to minorities benefit from sale of Telekom Serbia
- Taxes benefit from higher restructuring charges and a US related one-off tax charge in Q1/11
- €464 million provision for early retirement program in Germany in Q1: different timing of special factors compared to 2011
- €80 million additional depreciation predominantly from the US – due to being fully consolidated again. Trend will continue in quarters 2 to 3 and reverse in Q4

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## Balance sheet ratios: improved net debt over EBITDA ratio and gearing in Q1.

in € billion	31/03/2011	30/06/2011	30/09/2011	31/12/2011	31/03/2012
Balance sheet total	123.2	123.1	124.6	122.5	120.5
Shareholders' equity	42.7	39.3	40.7	39.9	39.8
Net debt	41.8	43.3	43.4	40.1	38.6
Net debt/adj. EBITDA <sup>1</sup>	2.2	2.3	2.3	2.1	2.1
Gearing	1.0x	1.1x	1.1x	1.0x	1.0x
Equity ratio	34.6%	31.9%	32.7%	32.6%	33.0%

Comfort zone ratios	
2 - 2.5x Net debt/adj. EBITDA	<b></b>
25 - 35% Equity ratio	
Gearing: 0.8 to 1.2	
Liquidity reserve covers redemption of the next 24 months	<b></b>

Current Rating			
Fitch:	BBB+	stable outlook	<b></b>
Moody's:	Baa1	stable outlook	
S&P:	BBB+	stable outlook	
R&I:	Α	stable outlook	V



## Q&A – Please press "\*1" to ask a question.



Timotheus Höttges

For remaining questions please contact the IR department after the call.



### For further questions please contact the IR department:

#### Investor Relations, Bonn office

Phone +49 228 181 - 8 88 80

Fax +49 228 181 - 8 88 99

E-Mail investor.relations@telekom.de

#### Investor Relations, New York office

Phone +1 212 424 2959

Phone +1 877 DT SHARE (toll-free)

Fax +1 212 424 2977

E-Mail investor.relations@telekom.com

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