

# Q2/12 – Results Presentation. Deutsche Telekom.

August 9, 2012

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# Agenda.

## Deutsche Telekom Results Presentation.



**René Obermann**  
CEO



**Timotheus Höttges**  
CFO



# Q2 2012 Results.



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# Q2 2012: Another solid quarter – guidance unchanged.

## Group

- **Robust 2<sup>nd</sup> quarter financials, full year guidance re-iterated:**
  - Almost stable group revenue of €14.4 billion (-0.7%), supported by currency
  - Adj. EBITDA of €4.7 billion – slightly above last year's level
  - First half year's FCF essentially stable at €2.8 billion

## Germany

- **Mobile service revenues with better trends – EBITDA-margin further improved:**
  - Good net adds in broadband (47k) and Entertain (105k). Line losses only 236k, 20% below last year, driven by low churn
  - Mobile service revenue trends improved from -1.8% to -1.0% yoy in Q2, mobile contract net adds of 464k
  - Revenue -3.1%. Adj. EBITDA margin further improved to 42% supported by adj. opex reduction of 4.1%

## Europe

- **2<sup>nd</sup> quarter with higher bias on market invest:**
  - Economic trends and currencies have deteriorated in some countries
  - Organic revenue decline of 3.8%, adj. EBITDA -6.7%
  - Solid growth in key KPIs: broadband accesses (+35k), TV customers (+62k) and mobile contract subscribers (+310k)

## US

- **Q2 results with further improved adj. EBITDA and margin:**
  - Adj. EBITDA increased 18.6% to € 1.1 billion; in US\$ improvement of 5.7% to US\$ 1.4 billion; margin of 27.7%
  - Total revenues up 8.7% to €3.8 billion due to currency, in US\$ revenue declined 3.1% to US\$ 4.9 billion
  - Branded contract customer churn improving from 2.6 to 2.1% yoy.



## Q2/12 Key financials: Revenue and adj. EBITDA almost stable, leap in net profit.

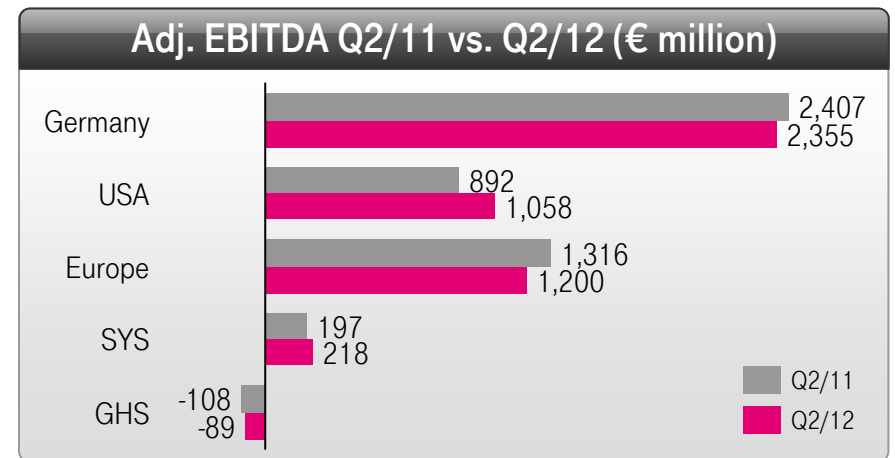
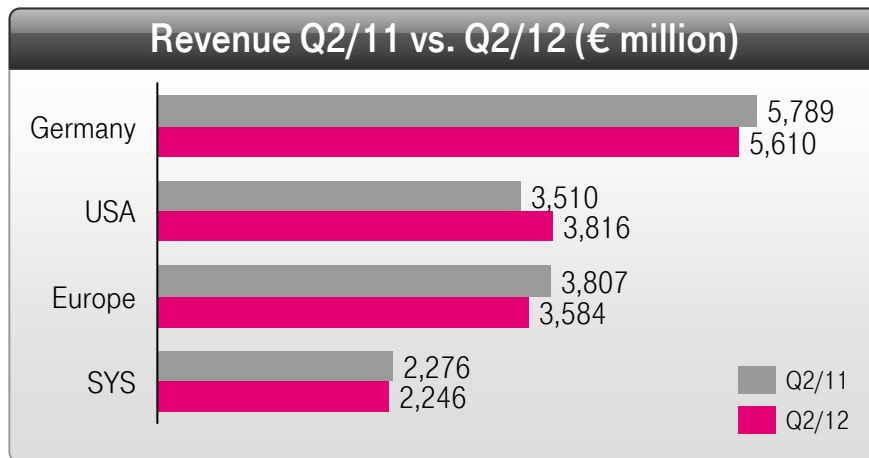
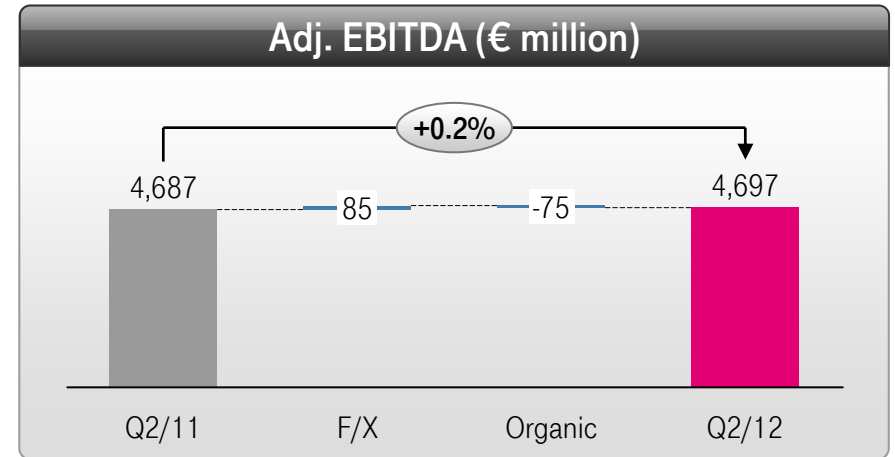
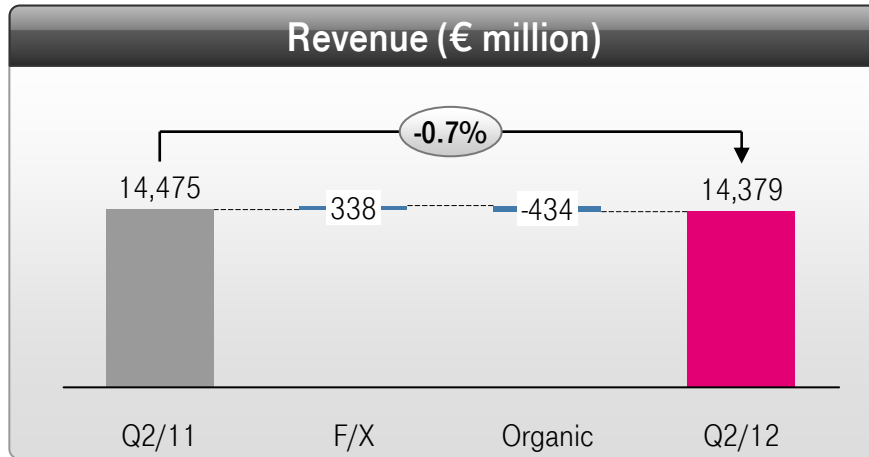
€ million	Q2/11	Q2/12	change	H1/11	H1/12	change
Revenue	14,475	14,379	-0.7%	29,072	28,811	-0.9%
Adj. EBITDA	4,687	4,697	+0.2%	9,167	9,174	+0.1%
Adj. net profit <sup>3</sup>	951	819	-13.9%	1,652	1,400	-15.3%
Net profit	348	614	+76.4%	828	852	+2.9%
Adj. EPS (in €)	0.22	0.19	-13.6%	0.38	0.33	-13.2%
EPS (in €)	0.08	0.14	+75.0%	0.19	0.20	+5.3%
Free cash flow <sup>1</sup>	1,767	1,668	-5.6%	2,828	2,790	-1.3%
Cash capex <sup>2</sup>	1,879	1,625	-13.5%	3,999	3,754	-6.1%



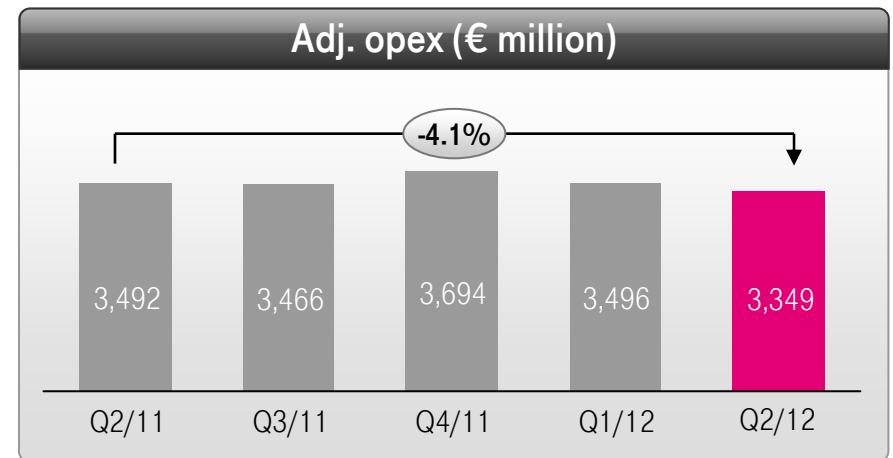
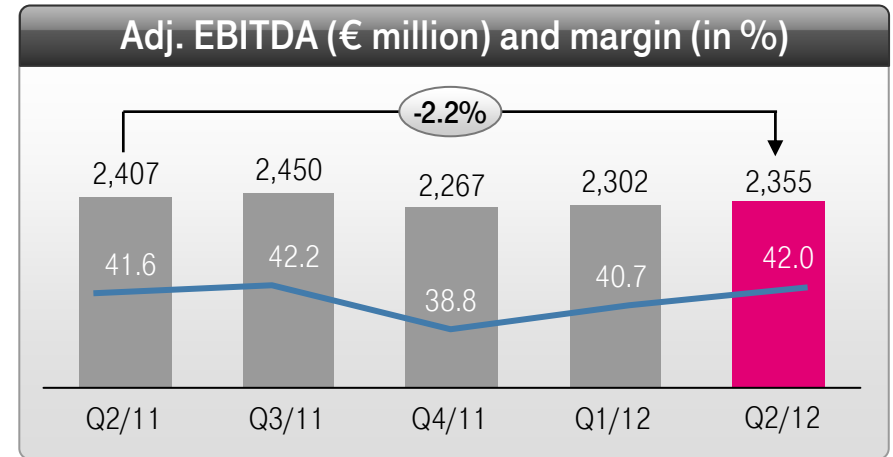
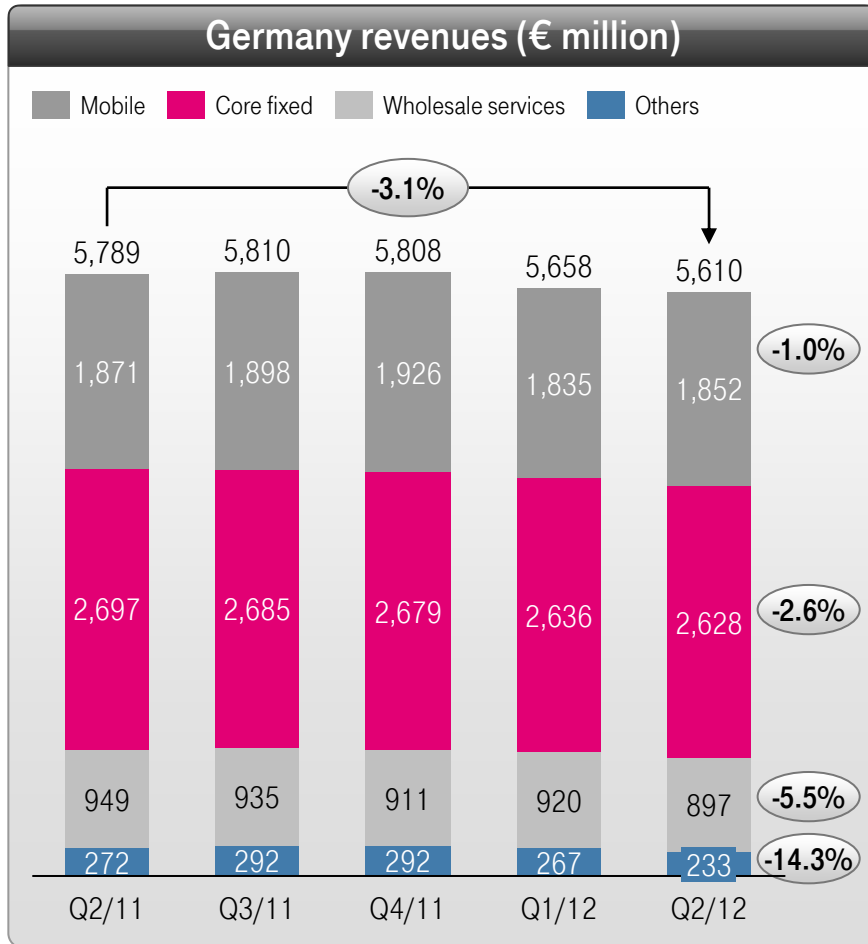
1) Before dividend payments, break-up fee, PTC settlement, AT&T deal related payments and spectrum investments  
2) Adjusted for spectrum investments: €41 million in H1 2012

3) Q2/12 figure include D&A from the US which was not included in Q2 last year

# Q2/12 Overview.

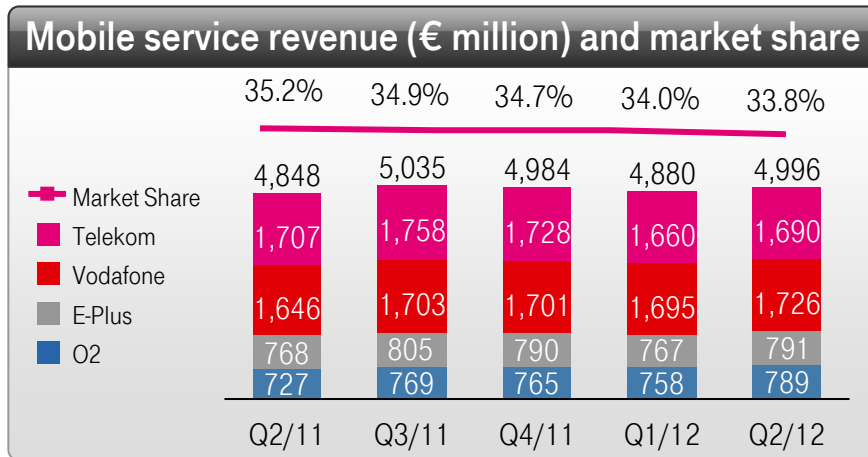
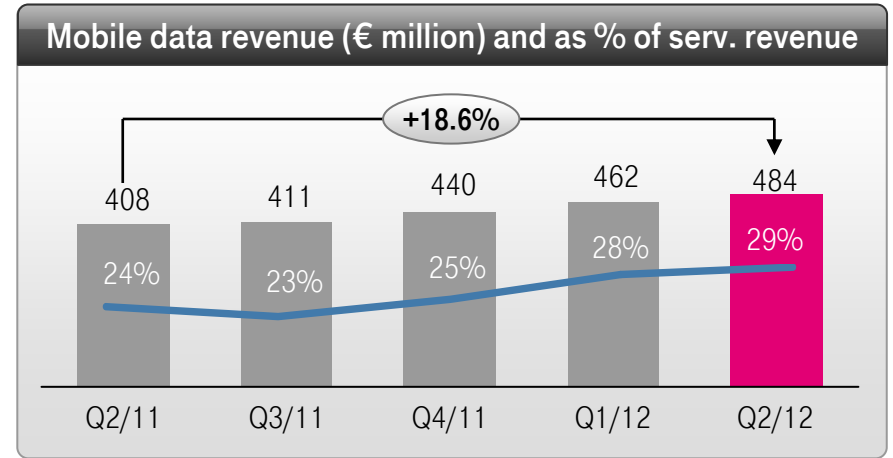
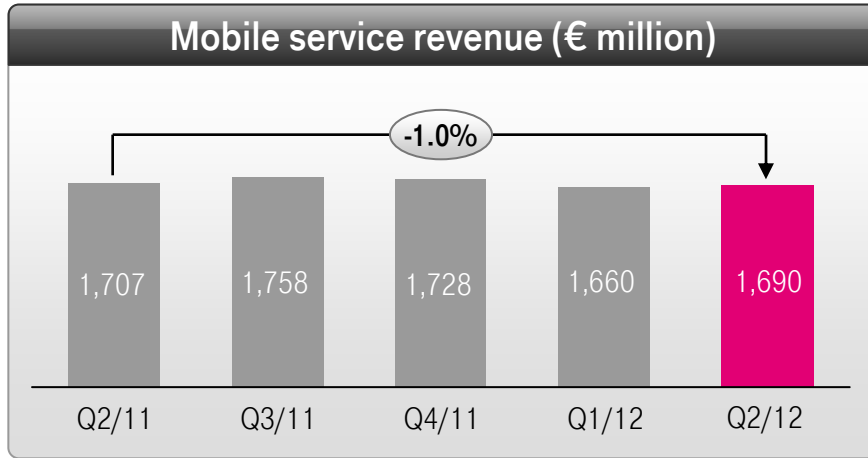


# Germany: strong margin, cost cutting accelerated vs. Q2/11 and slightly improved revenue trends in mobile.





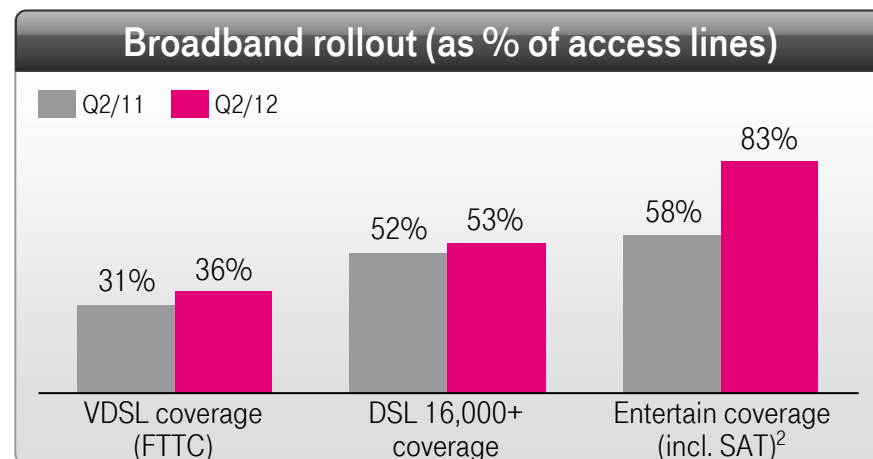
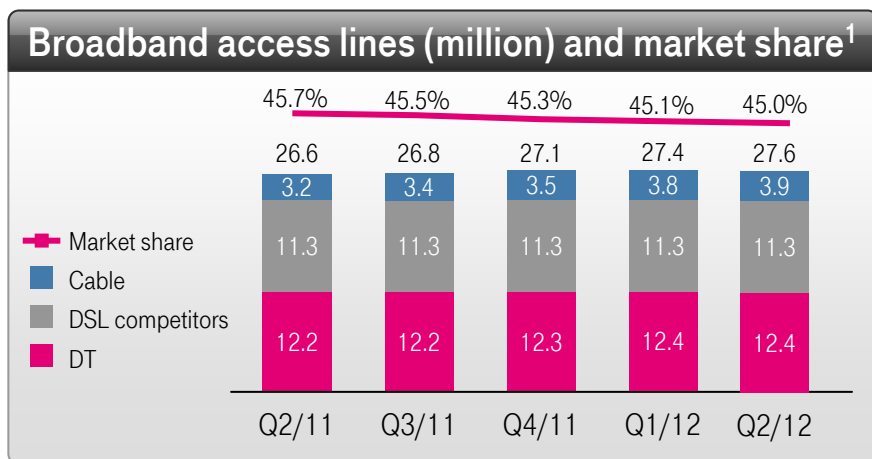
# Germany – Mobile: initiated measures with first results.



- Mobile contract net adds of 464k
- Smartphone sales in Q2: 781k smartphones, of which 226k iPhones
- LTE: covering approximately 10 million households in rural areas, planning to cover up to 100 big cities by year end



# Germany – fixed: growth in broadband subs, Entertain continues to drive ARPA uplift, fiber approaching 6% of broadband base.



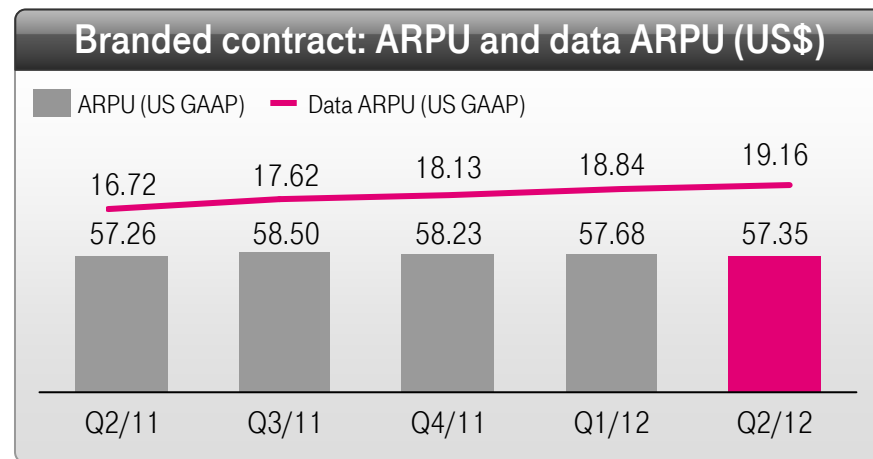
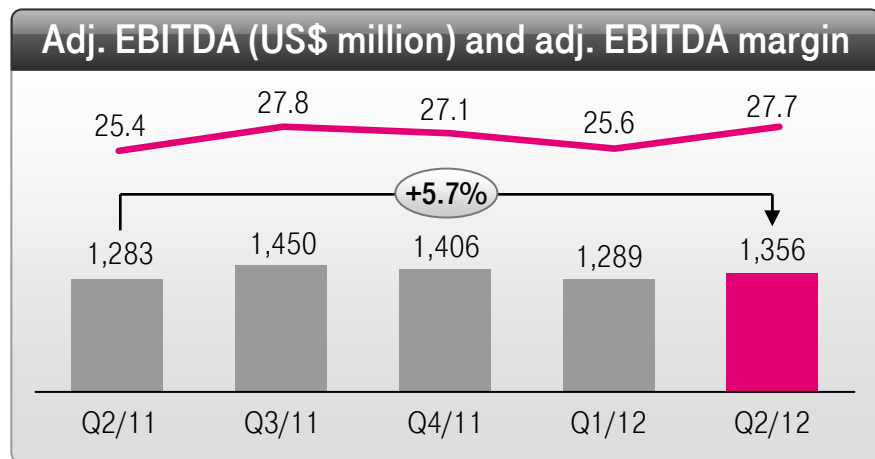
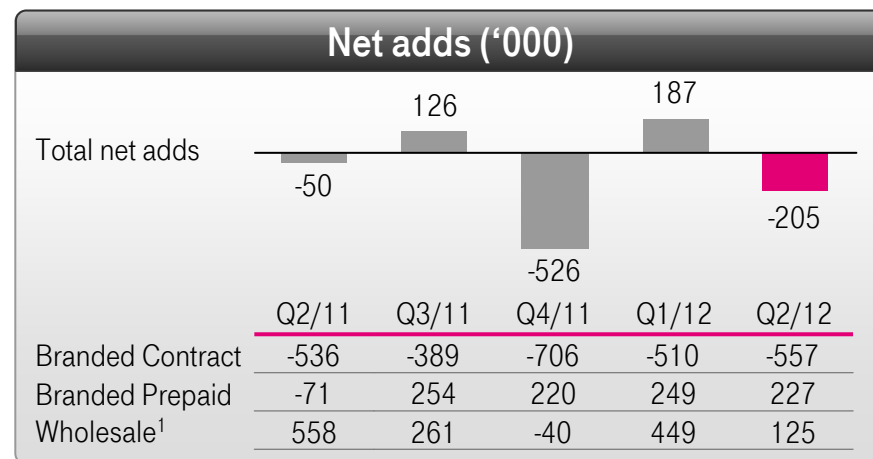
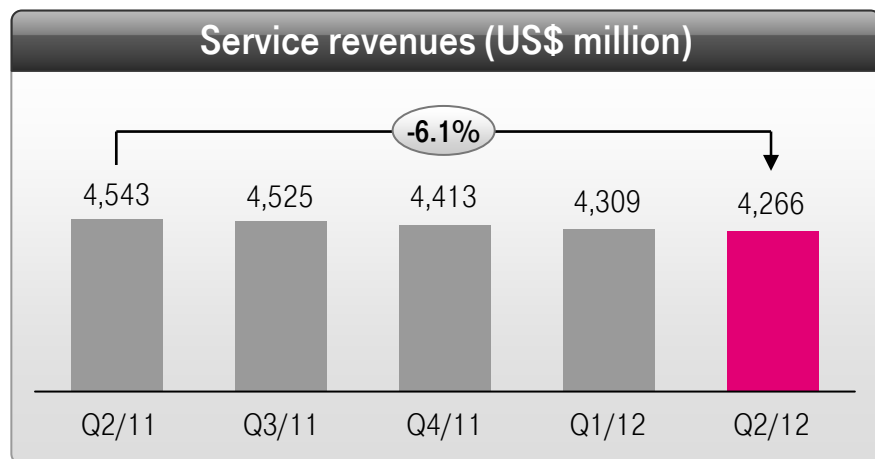
- Line losses 20% below last year: 236k in Q2. (295k in Q2/11)
- Broadband customers +2.1%: 12,414k, 47k net adds in Q2
- Entertain customers +41%: 1,830k total, 105k net adds in Q2
- Retail fiber-customers (VDSL) +59%: 722k total, 48k net adds in Q2
- Upsell strategy: Consumer ARPA increased by €0.30 to €25.7



1) Company estimates; Rounded figures; incl. reseller (competitor resale and resale); Q1/11 adjusted mainly due to changes in KDG reporting structure

2) DSL-access of at least 3 Mbit/s required

US: +5.7% adj. EBITDA, +227k branded prepaid & better churn – branded contract losses impacted by weak gross adds.



1) Wholesale includes MVNO and machine-to-machine (M2M). Amounts may not add up due to rounding.

# US: Good progress on strategy execution.

## Mission: Making Amazing 4G Services Affordable

Amazing 4G  
Services

Value  
Leader

Trusted Brand

Multi-Segment  
Player

Challenger  
Business  
Model

### Key Programs

- Refarming
- LTE in 2013

- Brand relaunch

- Distribution push

- B2B Invest
- MVNE platform

- Reinvent v2
- Churn v2

### Progress

- VZ spectrum swap agreement
- Over 250 sites modernized
- Samsung Galaxy SIII and Note launched

- New advertising launched in Q2
- Advertising to ramp up in H2 as planned

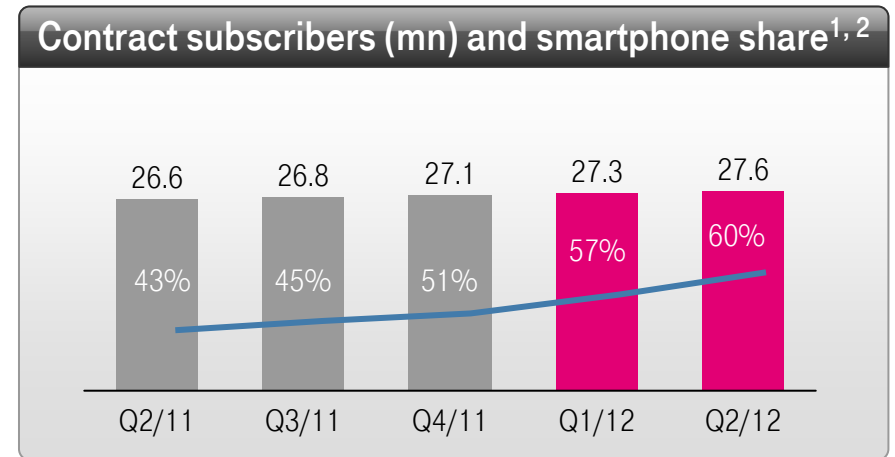
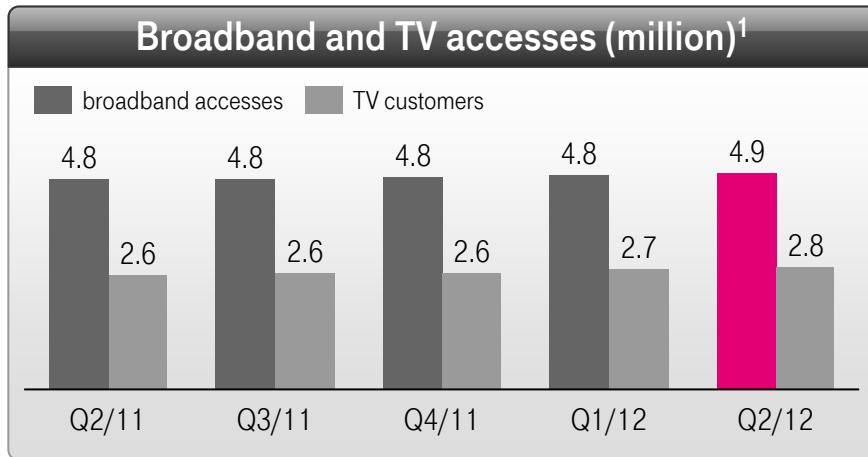
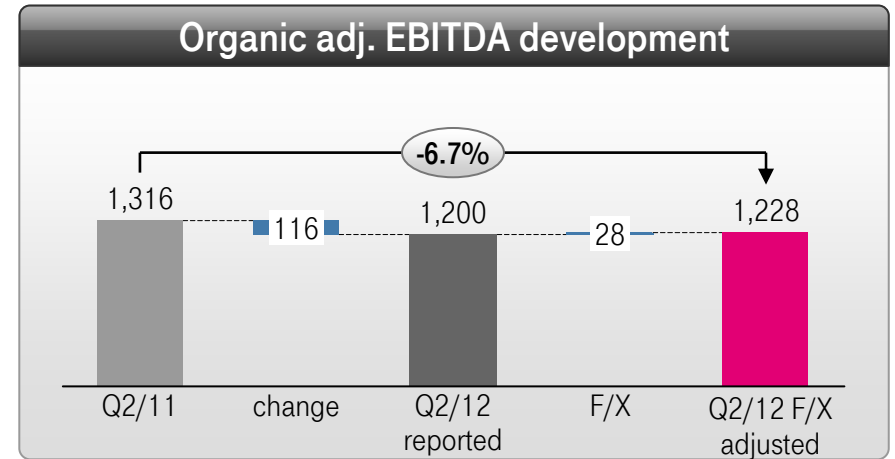
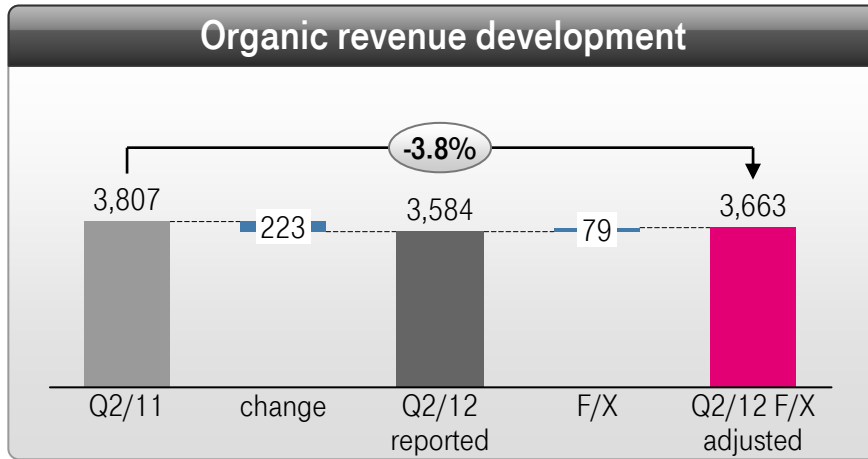
- Opened 1000<sup>th</sup> TMUS Premium Retailer (TPR)
- Approx. 8,700 prepaid doors added in Q2

- B2B ramp initiated incl. \$50 European data plan for business
- 2 new MVNOs signed

- Reinvent: well on track to achieve \$0.9 billion savings
- Branded contract churn at 2.1% (Q2/11 2.6%)



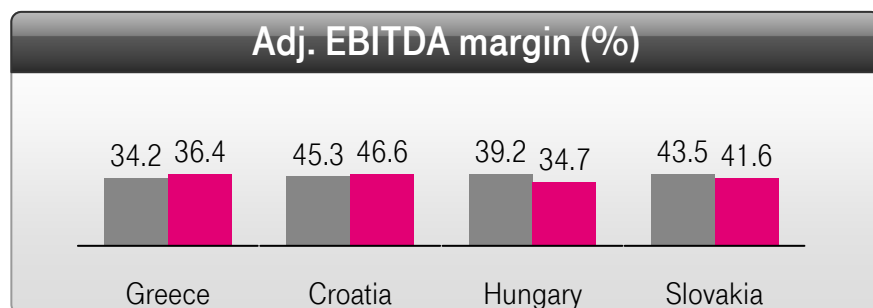
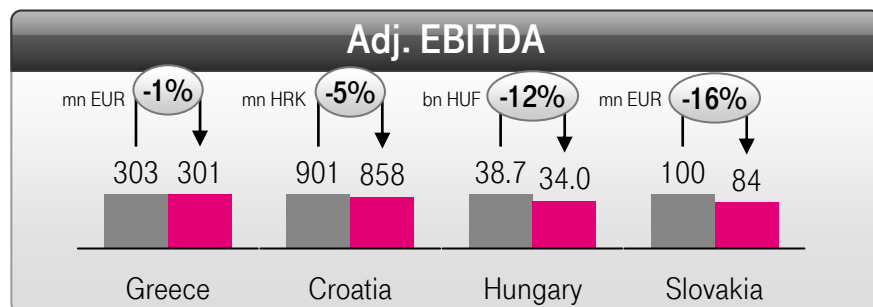
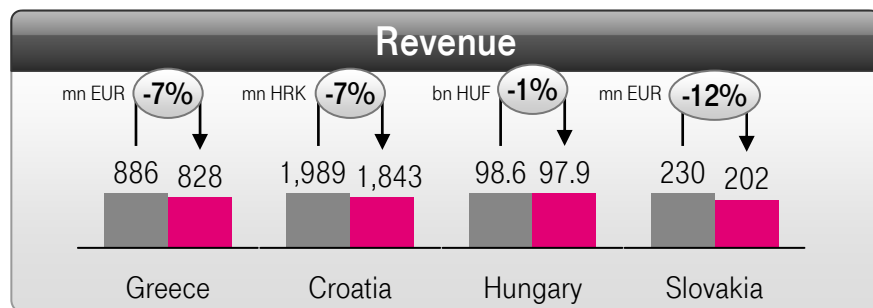
# Europe: solid customer KPIs. Financials impacted by higher bias on market invest and worsening macro trends.



1) Incl. business customers shifted to T-Systems in Hungary as of 1.1.2011.

2) Figures adjusted due to incorporation of data from Cosmote Greece. Percentage of smartphones in dispatched devices (excl. Slovakia, Romania, Bulgaria, Montenegro and Macedonia);

# Europe – integrated markets.



## Greece:

- Ongoing challenging economic and regulatory situation
- Return to positive broadband and TV net adds on the fixed line side and outperformance of competition in mobile
- Cost control delivers an almost flat EBITDA and a higher margin
- Continued focus on securing refinancing, reduction of cost base and maintaining momentum in mobile and fixed

## Hungary:

- Operationally revenues well defended with underlying revenues ex MTR's + 0.5% in the quarter, driven by IPTV, broadband and new businesses. Mobile outperforming competition with 25k contract net adds<sup>1</sup>; strong 57% smartphone share
- Decline in EBITDA margin a result of low margins of new revenue streams.
- Partial price increases in mobile and fixed announced for H2

## Slovakia:

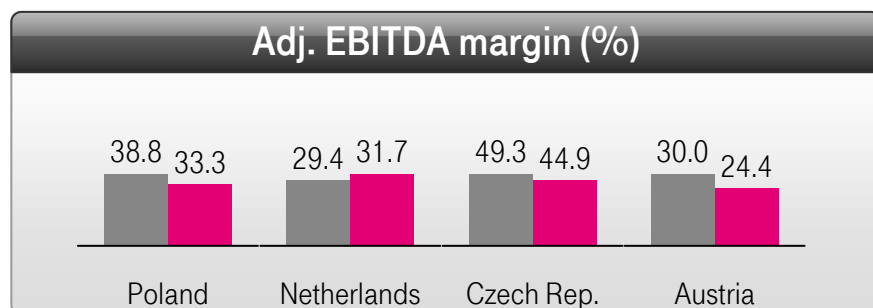
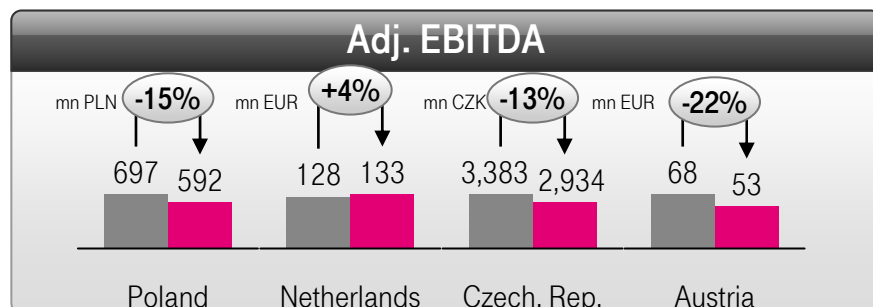
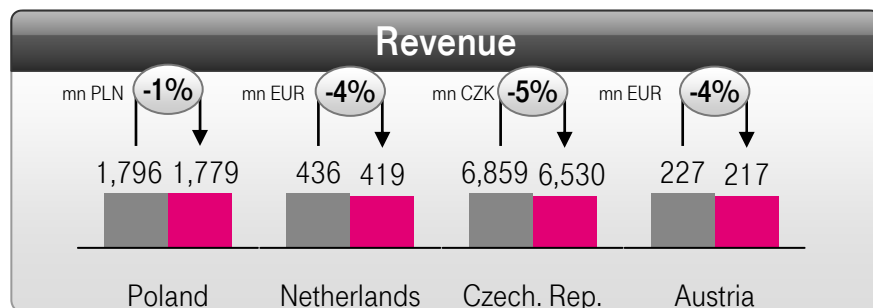
- Slowdown of the economy and continued competition impacted business
- Operationally good 11% yoy growth in TV customers and 12k new contract customers in mobile.
- Revenue development driven especially by fixed, notably the ICT business, where public sector reduced spending
- Management will continue to reduce the cost base

■ Q2/11 ■ Q2/12



1) Incl. business customers shifted to T-Systems in Hungary as of 1.1.2011.

# Europe – mobile centric.



## Poland:

- Economy in Poland still robust – although slight decline in GDP growth.
- Strong contract net adds of 76k outperforming main competitor. Mobile data revenues +19%
- Almost flat revenue, as lower service revenues are compensated by higher device revenues
- Underlying Adj. EBITDA (w/o MTR cuts and one-timers) -4.4%. Q2/11 profitability impacted by one-timers

## Netherlands:

- Mobile market in the Netherlands shows accelerating decline in Q2. TM NL gained share - better revenue trends than competitors
- Strong increase in mobile data revenues of 54% could not fully compensate MTR cut and price declines in traditional services. Revenues excl. MTR cut remain basically flat yoy
- Adj. EBITDA and margin benefited from tariffs changes in 2011 and cost savings

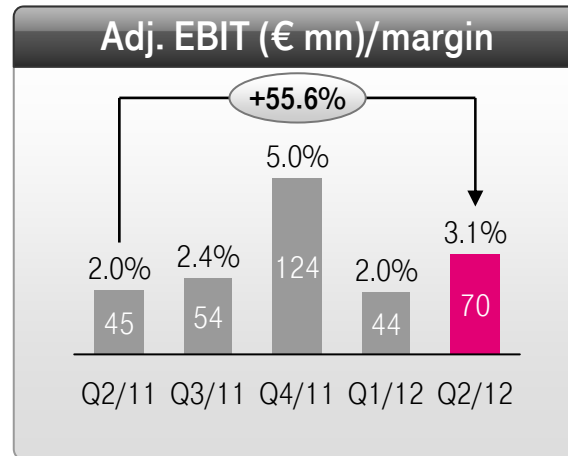
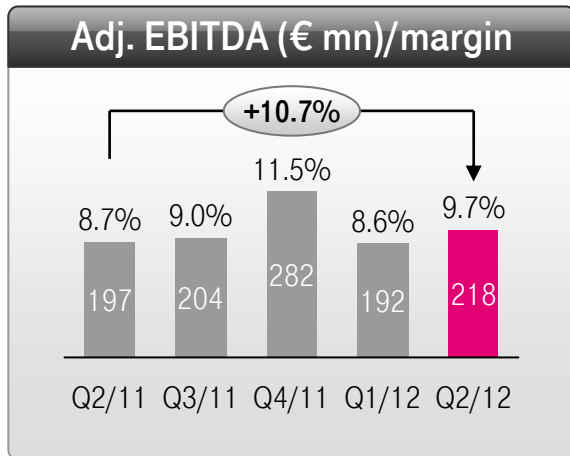
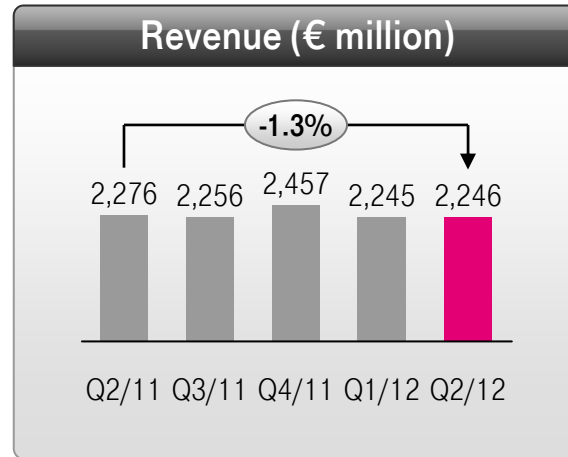
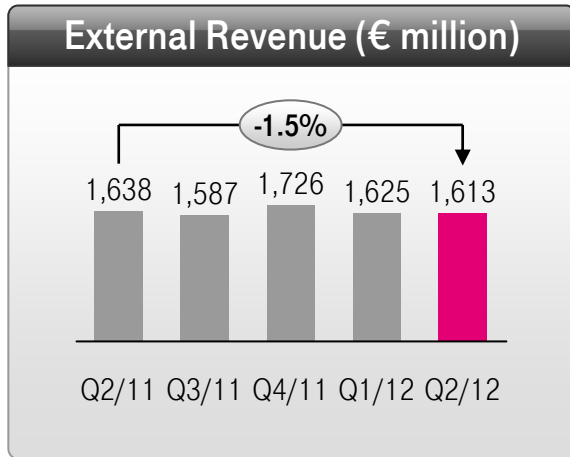
## Czech Republic:

- TM CZ defended market leading position in Q2 in deteriorating economic and highly competitive environment
- Stronger bias on market invest results in highest contract net-adds of all operators but also in declining margins
- Revenue decline driven by regulation. Excl. MTR revenue decline at 1.1%

■ Q2/11 ■ Q2/12



# Systems Solutions: profitability strongly improved.

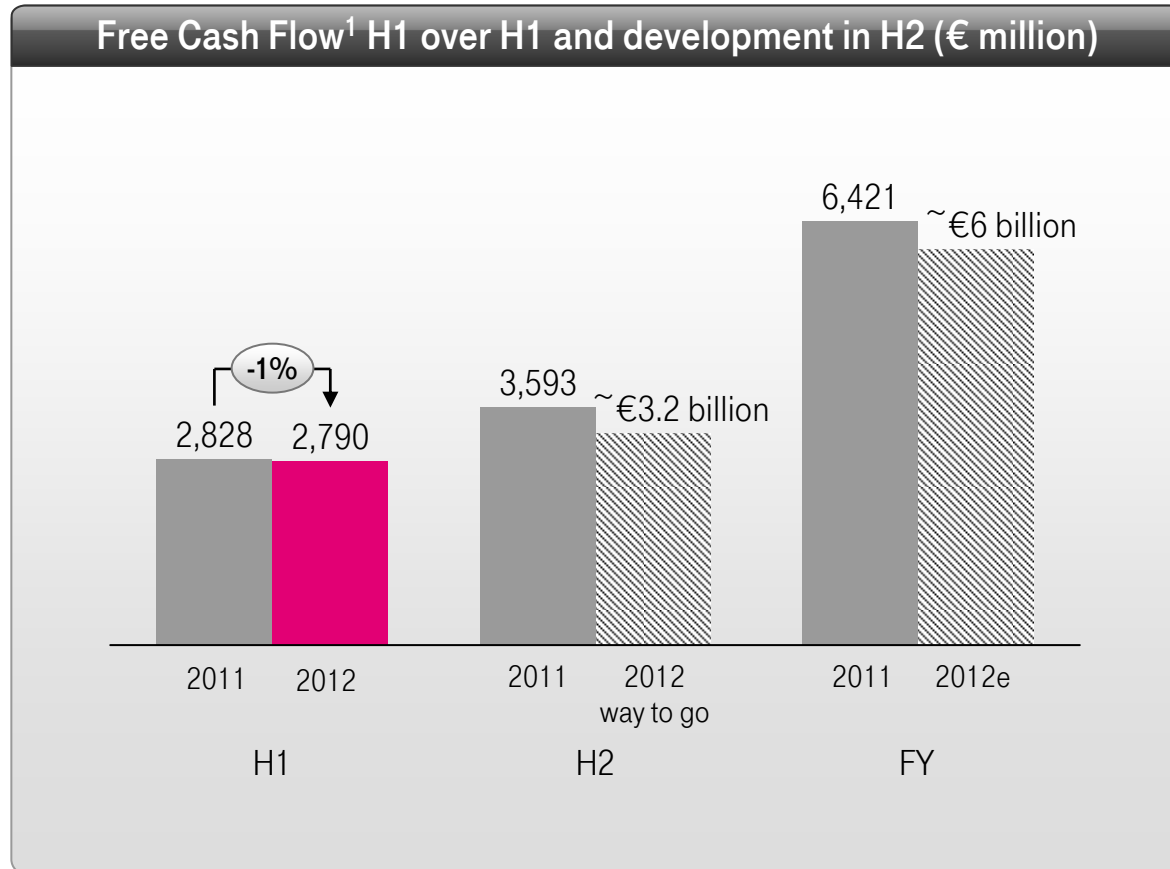


- Revenue decrease of 1.3% yoy to €2,246 million in Q2/12
- External revenue down by 1.5% to €1,613 million due to general price declines
- Order entry up by 8.2%
- Deal Highlights:  
Georg Fischer, Daimler , Everything Everywhere, BP
- Adj. EBITDA at €218 million with a margin of 9.7%
- Adj. EBIT strongly improved by 55.6% yoy with a margin of 3.1% in Q2/12
- Successful gross cost savings of €147 million in Q2/12





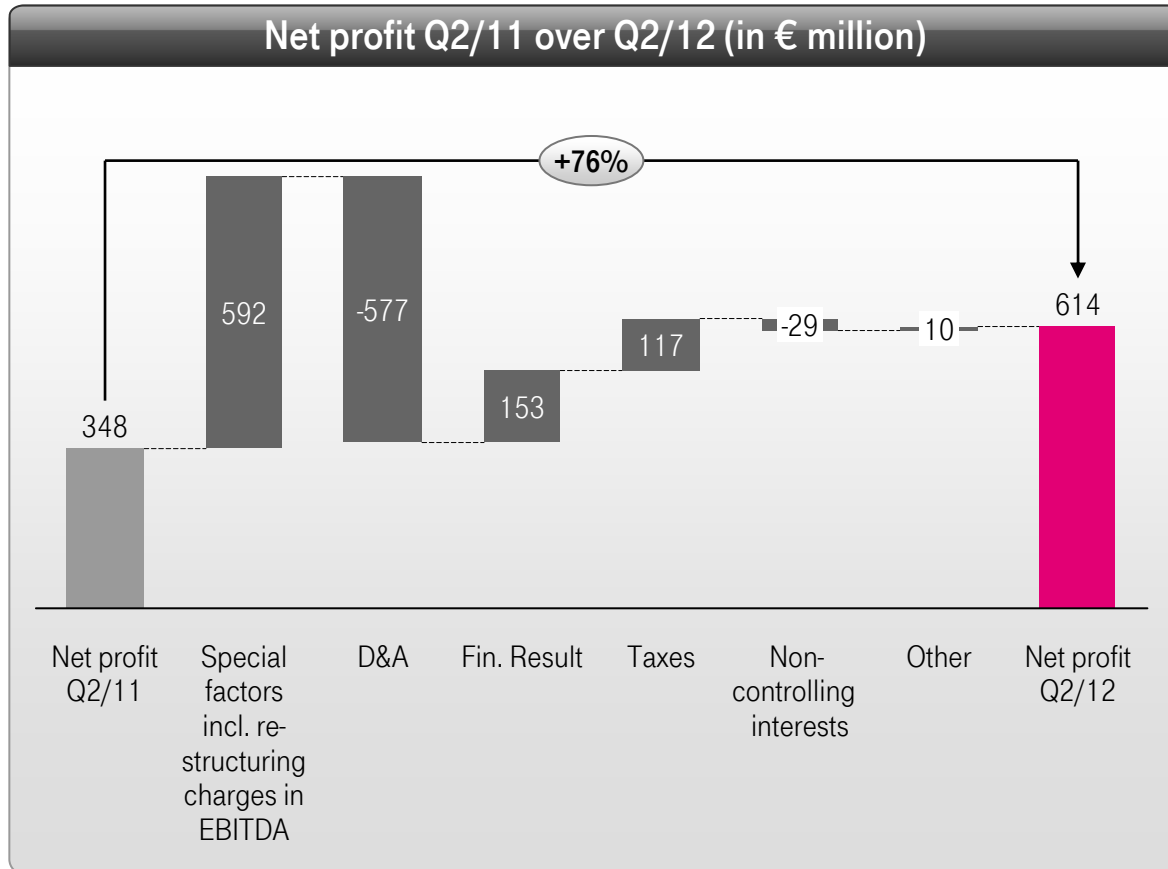
# Free cash flow: almost stable free cash flow in 1<sup>st</sup> half year creates headroom in second half year.



- As expected free cash flow benefitted in H1 from lower taxes and interest payments
- Additionally €0.2 billion less investments contributed to strong performance of free cash flow
- Investments are expected to increase in H2
- Guidance of around €6 billion unchanged



# Net profit development Q2/12.



- Different timing of restructuring charges compared to 2011 supports net profit in Q2/12
- Increase in depreciation predominantly from the US – due to being fully consolidated again. Trend will continue in Q3 and reverse in Q4



# Balance sheet ratios: stable development.

in € billion	30/06/2011	30/09/2011	31/12/2011	31/03/2012	30/06/2012
<b>Balance sheet total</b>	<b>123.1</b>	<b>124.6</b>	<b>122.5</b>	<b>120.5</b>	<b>121.1</b>
Shareholders' equity	39.3	40.7	39.9	39.8	37.6
Net debt	43.3	43.4	40.1	38.6	41.0
Net debt/adj. EBITDA <sup>1</sup>	2.3	2.3	2.1	2.1	2.2
Gearing	1.1x	1.1x	1.0x	1.0x	1.1x
<b>Equity ratio</b>	<b>31.9%</b>	<b>32.7%</b>	<b>32.6%</b>	<b>33.0%</b>	<b>31.1%</b>

## Comfort zone ratios

2 - 2.5x Net debt/adj. EBITDA	✓
25 - 35% Equity ratio	✓
Gearing: 0.8 to 1.2	✓
Liquidity reserve covers redemption of the next 24 months	✓

## Current Rating

Fitch:	<b>BBB+</b>	stable outlook	✓
Moody's:	<b>Baa1</b>	stable outlook	✓
S&P:	<b>BBB+</b>	stable outlook	✓
R&I:	<b>A</b>	stable outlook	✓






<sup>1</sup>) Ratios for the interim quarters calculated on the basis of previous 4 quarters

Deutsche Telekom's Q2 2012 results conference call.

# Q&A.

Questions can be asked via the telephone conference call:

 0800 182 6766    0800 028 0471    +1 866 306 3455

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If you want to **ask a question**, please **press “\*1”**.

If you want to **cancel your question**, please press **“#”**.



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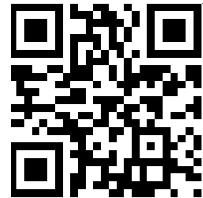
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