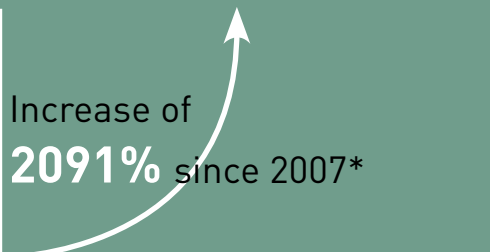




LIFECYCLE OF A SMARTPHONE

In 2017
22,958,000
Smartphones
have been sold.*



ALARMING
Short useful life

CONFLICT RESOURCES

Coltan & Tantalum,
Tungsten,
Tin,
Gold



The average user buys a new phone every **18 months**

* Source: GfK; gfu; BVT

YOU CAN PROTECT THE ENVIRONMENT WITH YOUR SMARTPHONE BY...



... EXTENDING ITS LIFETIME



Correct power supply voltage



Avoid condensation



Avoid direct light



Proper cleaning (no window cleaner)



Get a phone case



Do not store with coins and keys



Avoid magnetic fields



Do not charge the battery over night



... USING IT RESPONSIBLY



Cloud usage saves energy



Streaming instead of buying



Eco-friendly apps



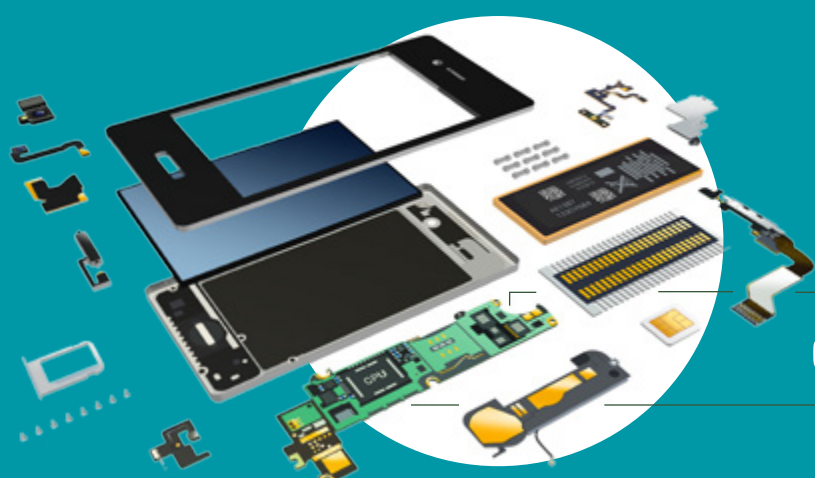
Power saving mode



Use Wi-Fi

Additional tips for your phone and more can be found here www.telekom.de/computerhilfe or www.telekom.de/digital-community.

WHICH MATERIALS CAN BE RECYCLED?



An estimated **124.000.000** mobile phones are stored in German drawers

150 mg silver

9 g copper

25 mg gold

... and small amounts of palladium and platinum can be retrieved with every recycled device

WHERE CAN I DONATE MY SMARTPHONE?
Phone Collection Initiative of Deutsche Telekom or www.handysammelcenter.de

ALTERNATIVE:
Sell it. For example in one of the Telekom shops. The staff will take care of your phone and the professional deletion of your data.



Phone Collection Initiative of Deutsche Telekom:
www.handysammelcenter.de



Online or in one of the Telekom shops. The staff will take care of the professional deletion of your personal data, too.



Find more information here:
www.Reparando.de

PRODUCTION

USAGE

RECYCLING