

# FASHION FUSION

## HEATABLE CAPSULE COLLECTION



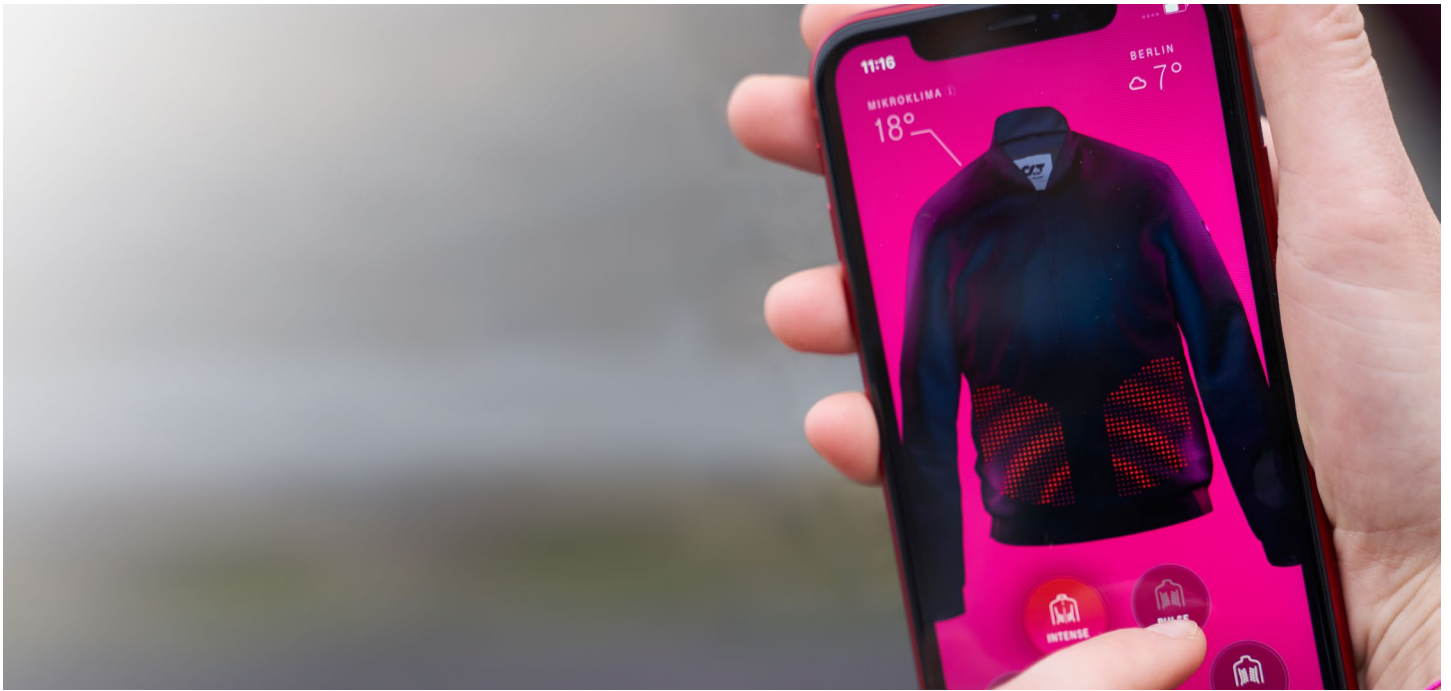
Deutsche Telekom, AlphaTauri, and Schoeller are launching a technological innovation together: the Heatable Capsule Collection. This includes a jacket and a vest for women and men in two different colorways. Wearers decide the level of warmth for themselves. An app operates the clothing items. It adjusts the warmth of the individual zones around the pocket and kidney areas. Schoeller® E-Soft-Shell heating technology integrates the heat function completely into the fabric and localizes it as close as possible to the wearer's body. Beyond that, the inbuilt sensors can measure the microclimate temperature inside the jacket.

### KEY FACTS:

- The heatable jacket and vest for women and men comes in two different colors
- The wearer can heat individual zones around the pocket and kidney areas
- Schoeller® E-soft-shell technology is completely integrated into the fabric
- An app operates the heating function in the clothing items
- Inbuilt sensors can measure the microclimate temperature inside the jacket
- The collection targets the lifestyle- and technology-oriented consumer segment



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The "Heatable Capsule Collection" is a cooperation of Deutsche Telekom with two strong partners:



### THE JOINT COLLECTION WAS CREATED AS PART OF THE TELEKOM FASHION FUSION PROGRAM

Deutsche Telekom is on the path to being a digital lifestyle brand and is continually working on improving individual lifestyles. The Heatable Capsule Collection is the start of a revolution in fashion through technology. It makes the day-to-day more comfortable – regardless of the weather – and makes fashion more interesting.

Wearers decide for themselves the level of warmth they want in the jacket or vest. The user operates an app to heat individual zones of the clothing around the pocket and kidney areas.

The technology has the potential to significantly reduce the amount of material needed for winter jackets in future. The Heatable Capsule Collection comprises high quality materials and manufacturing, and the team have designed it to have a long lifespan.

The collection targets the lifestyle- and technology-oriented consumer segment, the so called "urban explorers."

The Schoeller® E-soft-shell heating technology completely integrates the heat function into the fabric and localizes it as close as possible to the wearer's body. Beyond that, the inbuilt sensors can measure the microclimate temperature inside the jacket.

The Heatable Capsule Collection is an upcoming innovation. The team plans to launch the collection in summer 2020.

The apparel is cross-seasonal, suitable for all cooler types of weather, and practical when traveling, hiking or doing other sports.

5G technology will be capable of networking everything in the next few years. This will create opportunities for fascinating uses.

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