

# MONDAY, FEBRUARY 28<sup>th</sup>

## 10.00 am Home Experience Innovation: Highlights

- Magenta Connectivity
- Magenta Home
- Together
- Magenta XR
- AI/One Conversation

## 10.50 am Yoga & Mindfulness Session

## 11.30 am Sustainability: Highlights

- Technology Innovation, Security & Trust
- Home Experience Innovation
- Sustainable Devices – products to reach circularity goals
- Reducing E-Waste
- What's next – Sustainable 5G Phone etc.
- Interview – Everphone

## 12.30 pm AI & ART

TOP  
SPEAKER

- #Unhate Vernissage
- Refik Anadol Vernissage
- AI & Music

## 2.00 pm Magenta Keynote: Claudia Nemat & Dominique Leroy

TOP  
SPEAKER

## 3.00 pm Technology Innovation: Highlights

- Quality on Demand
- 5G Early Access

## 4.00 pm Top Talk: Rebecca Henderson

TOP  
SPEAKER

## 5.00 pm Business Innovation & Trust: Highlights

- 5G SA Campus Network
- Sovereignty – How data sovereignty shapes European leadership

# TUESDAY, MARCH 1<sup>st</sup>

## 9.45 am **Sustainability:** Deep Dive

- Impulse by Gencell: Hydrogen's part in energy transformation
- 7x3 questions with Claudia Nemat
- Panel: "Green energy + green digitization = green industry?"

## 11.30 am **T-IoT:** Simplifying Global IoT Experience

- Deutsche Telekom & T-Mobile US cooperation

## 12.00 pm **Top Talk:** Refik Anadol

TOP  
SPEAKER

## 12.30 pm **Top Talk:** Mimi Onouha

TOP  
SPEAKER

## 1.30 pm **NGMN PRESS CONFERENCE**

## 2.30 pm **Technology Innovation:** Deep Dive

- vRAN Power Optimization
- Managed Latency with L4S
- Access 4.0
- i14y Lab ecosystem
- Driving Network Automation

## 5.00 pm **O-RAN ALLIANCE**

# WEDNESDAY, MARCH 2<sup>nd</sup>

## 9.45 am Home Experience Innovation: Deep Dive

- Magenta Connectivity
- Magenta Zuhause
- Magenta Assistant
- Together
- Magenta XR
- AI/One Conversation

## 12.30 pm Top Talk: Adrian Daub

TOP  
SPEAKER

## 1.15 pm Business Innovation & Trust: Deep Dive

- Smart solutions for sustainable light and water management (Usecases: Divirod and Omniflow)
- T-Systems Sovereign Cloud
- Data Intelligence Hub
- Managed Cyber Security
- T IoT Connect Global
- SA Campus Private Launch
- Mobility Connect
- Telekom Voicification Suite

## 5.00 pm Yoga & Mindfulness Session

# THURSDAY, MARCH 3<sup>rd</sup>

## 10.10 am **Sustainability:** Recap

- Highlights of MWC: Sustainability
- Outlook

## 11.00 am Yoga & Mindfulness Session

## 11.40 am **Business Innovation & Trust:** Recap

- Highlights of MWC: Business Innovation and Trust
- Outlook

## 12.30 pm **Technology Innovation:** Recap

- Highlights of MWC: Technology Innovation
- Outlook

## 1.30 pm Yoga & Mindfulness Session

## 1.45 pm **Home Experience Innovation:** Recap

- Highlights of MWC: Home Innovation
- Outlook