# **DEUTSCHE TELEKOM** PRESS CONFERENCE RESULTS 2017



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In addition to figures prepared in accordance with IFRS, Deutsche Telekom also presents alternative performance measures, including, among others, EBITDA, EBITDA margin, adjusted EBITDA, adjusted EBITDA margin, adjusted EBIT, adjusted net income, free cash flow, gross debt, and net debt. These alternative performance measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Alternative performance measures are not subject to IFRS or any other generally accepted accounting principles. Other companies may define these terms in different ways.



# **REVIEW FY 2017**

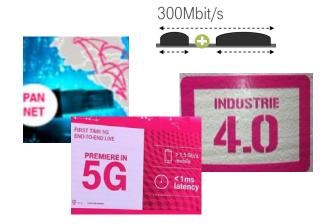
### 2017 HIGHLIGHTS: GROWTH IN COMMERCIALS AND FINANCIALS

### Growth: investments and innovations

- Cash capex +10.4% to €12.1 billion
- IP-Migration for 70% of HHs in GER and EU completed
- Fiber roll-out: 4.1 million new homes in GER and EU with access to fiber
- LTE coverage both in GER and EU at 94%

#### **Growth: customers**

- Demand for fiber in Germany unabated
  - 9.6 million German homes with fiber (+41% yoy)
  - 2.8 million net adds
- Continued strong US growth
  - 5.7 million net adds<sup>1</sup>
- EU: mobile contract net adds +75%





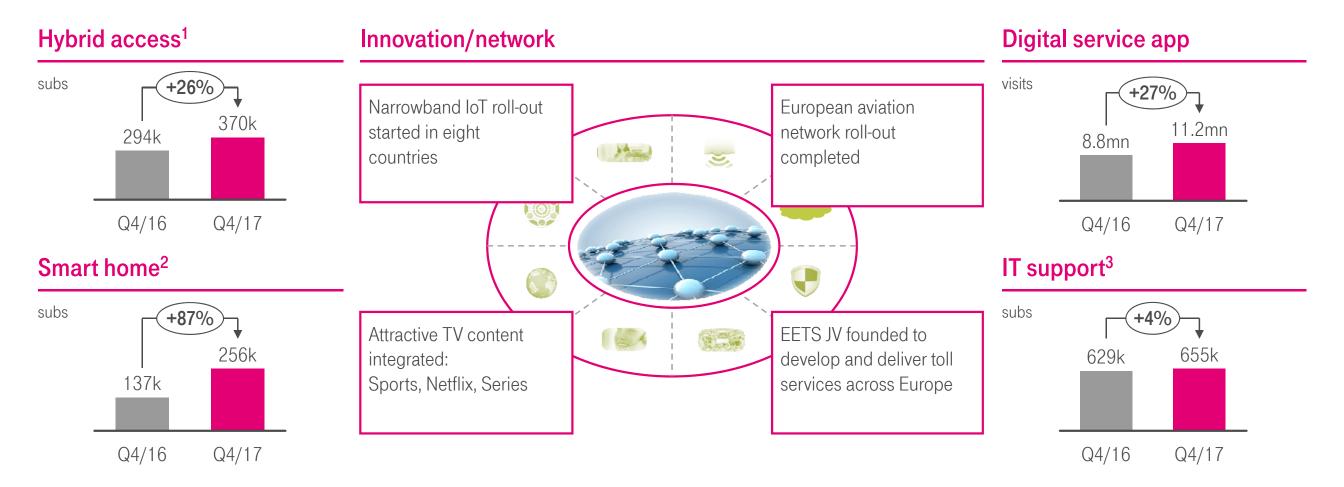
1) Adj. for 4,528k wholesale customers no longer reported since  $\mathsf{Q2}/17$ 

#### **Growth: financials**

- Strong growth continues
  - Revenue up 2.5% yoy
  - Adj. EBITDA up 3.8% yoy
  - FCF up 11.3% yoy
- Net debt/adj. EBITDA at 2.3x
- ROCE at 5.8%
- Dividend proposal of €0.65 per share



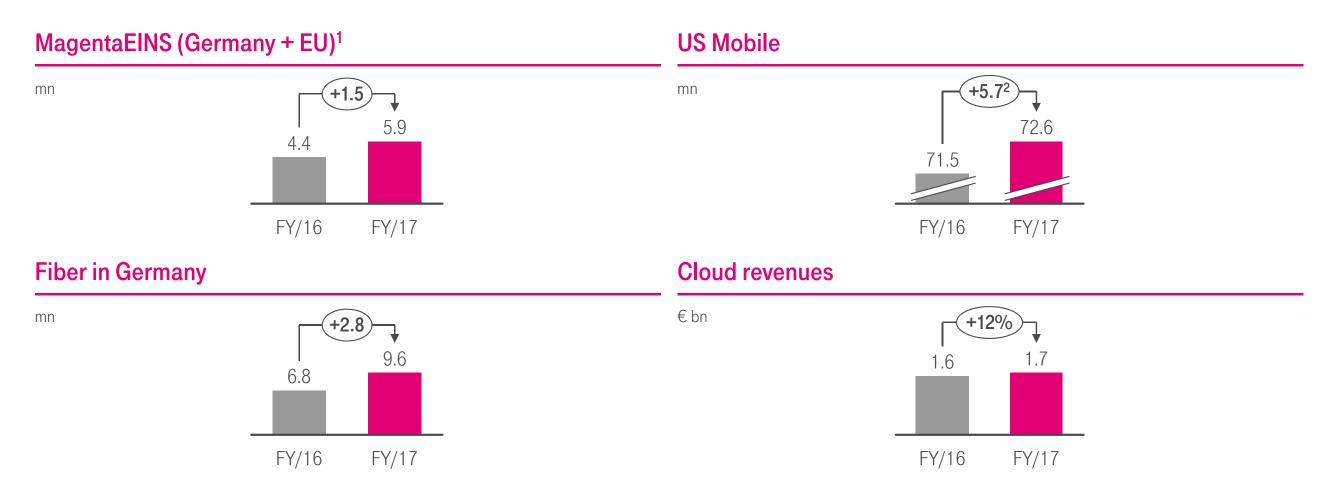
### **2017 INNOVATIONS:** FOCUS ON CUSTOMER EXPERIENCE



<sup>1) +</sup>  $\in$  5 per customer/month 2) +  $\in$  10 per customer/month 3) +  $\in$  8 per customer/month



### 2017 CUSTOMERS: STRONG DEMAND DRIVES MOMENTUM



1) FMC RGUs may also appear under other brand name outside of Germany 2) Adj. for 4,528k wholesale customers no longer reported since Q2/17

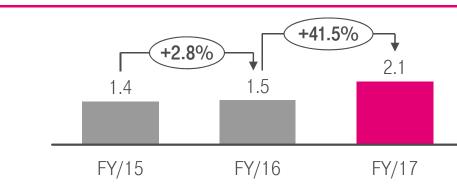


### 2017 ACHIEVEMENTS: ACCELERATED GROWTH IN GER + EU<sup>1</sup>

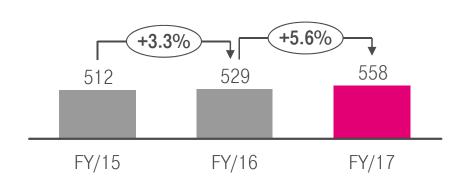
### Net adds mobile contract (GER + EU<sup>1</sup>)

mn

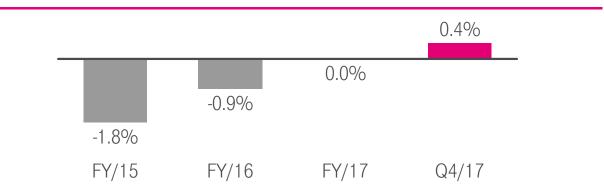
mn



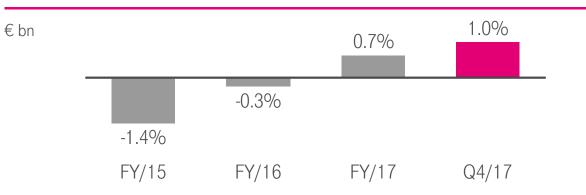
### Net adds broadband (GER + EU<sup>1</sup>)



### Service revenue trend yoy (GER + EU<sup>1</sup>)



### Organic service revenue trend yoy (GER + EU<sup>1</sup>)<sup>2</sup>



1) Incl. NL 2) Adjusted for regulation and currency effects



### FY 2017 HIGHLIGHTS: CAPITAL ALLOCATION DECISIONS

#### Stronger assets

- Austria: acquisition of UPC Austria
- TM-NL: take-over of Tele2 Netherlands
- Poland: fiber wholesale agreement with Orange Polska<sup>1</sup>
- TMUS: acquisition of Layer3 TV

### Pension funding / BT

- BT stake to be transferred into DT pension fund
- Voluntary annual pension funding of circa € 250 million discontinued

#### Shareholder returns DT

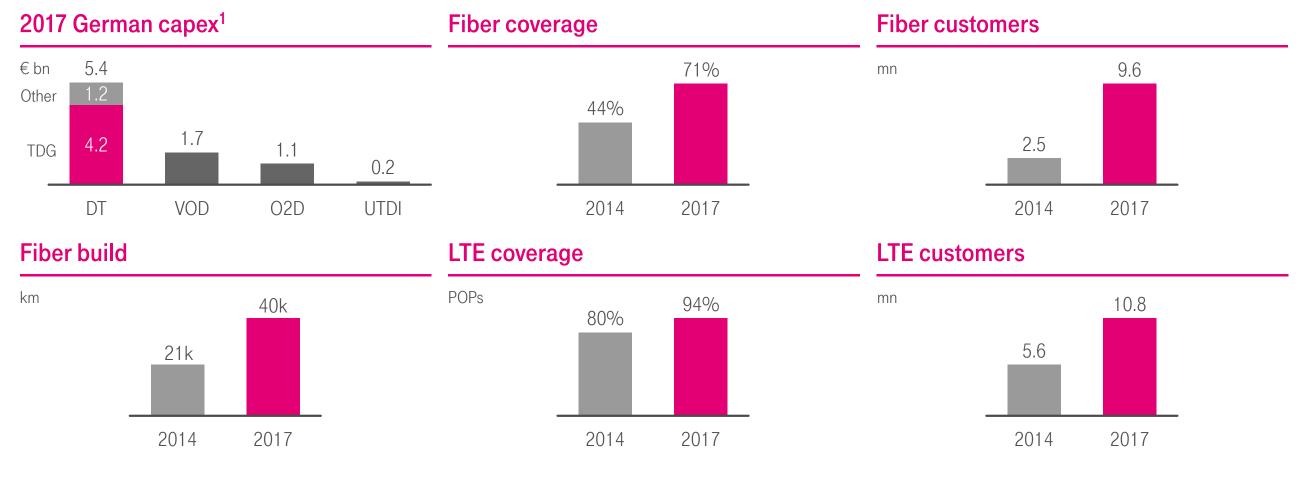
- Dividend increased in line with FCF to  $\in$  0.65/share<sup>2</sup>
- Dividend in kind to be discontinued

#### **Shareholder returns DT subsidiaries**

- TMUS: buyback of \$1.5 billion + direct share purchases
- OTE to distribute excess free cash flow

#### 1) Statement of intent 2) Subject to necessary resolutions

### GERMAN INFRASTRUCTURE: ACHIEVEMENTS

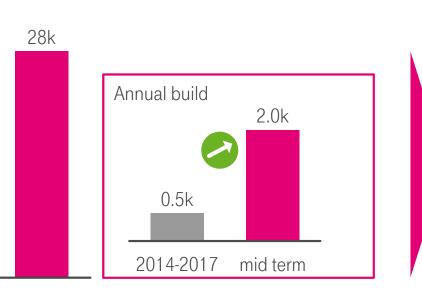


1) Peers according to external reporting; VOD: FY 2016/17; O2D and UI: FY 2016.



### GERMAN INFRASTRUCTURE PRIORITIES: MOBILE

### Accelerated tower build



2017

- Coverage of "white spots"
- Improving customer experience
- DFMG capex to grow
   circa € 0.1 billion in 2018

#### 2018/19 milestones

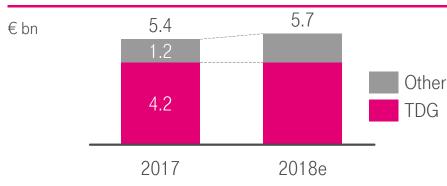
- Increase LTE pop coverage to 98% (2019)
- 3 million POPs in "white spots" to get LTE access by year end 2019
- Coverage of all German motorways and high speed (ICE) rail tracks in 2018/19

### GERMAN INFRASTRUCTURE PRIORITIES: FIXED

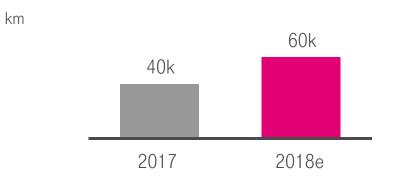
	B2C	B2B
2017	<ul> <li>71% fiber coverage</li> </ul>	<ul> <li>Circa 75% of businesses with up to 50Mbit/s available</li> </ul>
2018	<ul> <li>80% fiber coverage</li> <li>15 mn homes with up to 250 Mbit/s by end 2018</li> </ul>	<ul> <li>Accelerated build out of business districts with direct fiber</li> <li>FTTC coverage and speed increases</li> </ul>
Mid term	<ul> <li>Ongoing high investments towards Gigabit targets</li> <li>Further details to be provided with CMD in May</li> </ul>	<ul> <li>DT to connect 80% of businesses in business districts with fiber by early 2020s</li> </ul>

### GERMAN INFRASTRUCTURE: CONTINUED HIGH INVESTMENTS

### 2017 German capex<sup>1</sup>



### Fiber deployed by TDG



#### 1) Excl. spectrum



#### **Outlook mid term**

- High investments to stay in place
- Assuming fair and reliable regulatory framework
- TDG stable at high levels
  - Completion of promised vectoring roll-out in 2019
  - Investment framework to be redeployed towards Gigabit targets
  - Technology mix to include FTTH/B and FWA/Hybrid to maximize time-to-market and efficiency
- DFMG spending to remain elevated

### 2017 FINANCIALS: GUIDANCE ACHIEVED

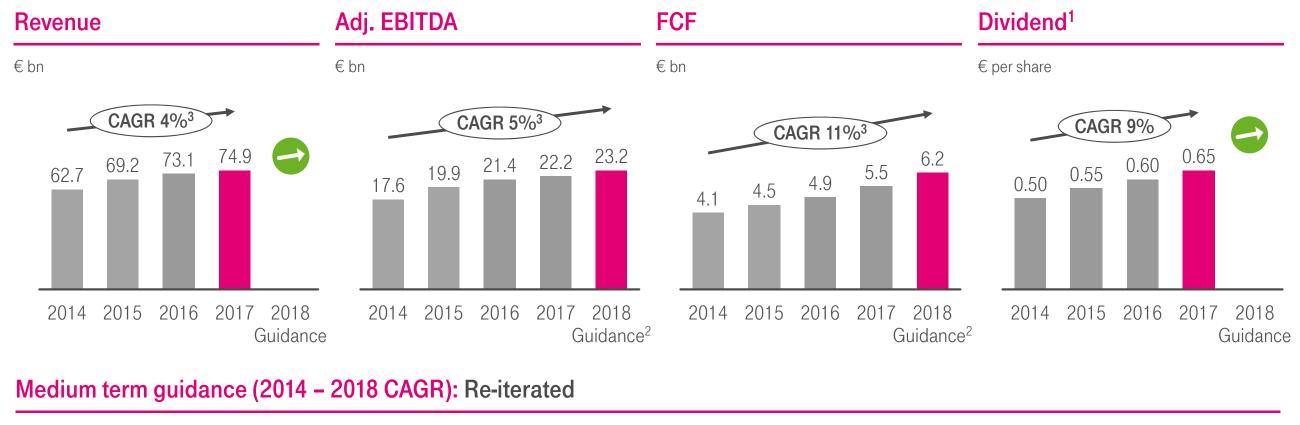
€bn	Revenue	Adj. EBITDA	FCF
2014 – 2018 CAGR <sup>1</sup>	+1 - 2%	+2 - 4%	≈+10%
Initial 2017 Guidance (\$/€: 1.11)	Increase	Around 22.2 <sup>2</sup>	Around 5.5
Final 2017 Guidance (\$/€: 1.11)	Increase	Around 22.4 – 22.5 <sup>2</sup>	Around 5.5
Results 2017 at guidance f/x (\$/€: 1.11)	75.7 (+3.6%) 🗸	22.45 (+4.9%) 🗸	5.5 (+12%) 🗸
Results 2017 actual (\$/€: 1.13)	74.9 (+2.5%)	22.2 (+3.8%)	5.5 (+11.3%)

1) 14-18 CAGRs as per CMD 2015 guidance 2) Handset lease and data stash \$ 0.8 to 0.9 billion as per old guidance. \$ 0.85 to 0.95 billion as per new guidance



### 2017 FINANCIALS: DELIVERING GROWTH

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### GUIDANCE 2018: WE WILL GROW ON BOTH SIDES OF THE ATLANTIC

€bn	Revenue	Adj. EBITDA	FCF
2014 – 2018 CAGR <sup>1</sup>	+1 - 2%	+2 - 4%	≈+10%
2018 Guidance (\$/€: 1.13)	Slight increase	Around 23.2	Around 6.2
thereof group excl. US		Around 13.2	
thereof TM US (US\$ bn)		Around 11.3 <sup>1</sup>	
impact of new revenue standard (US\$ bn)		Around 0.35	
handset lease and data stash (US\$ bn)		0.6 - 0.7	

1) Equals mid-point TMUS guidance (\$ 11.5 bn US GAAP) + mid-point revenue recognition guidance (+ \$ 0.35 bn) and - \$ 0.5 bn IFRS bridge



# REVIEW Q4/17

### FY AND Q4/2017: FINANCIAL HIGHLIGHTS

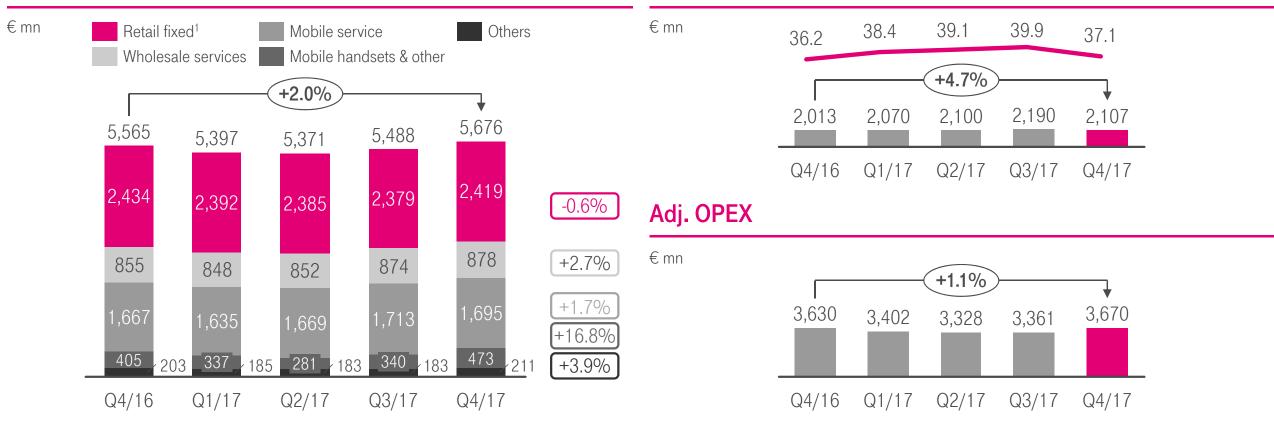
€mn	Q4			FY		
	2016	2017	Change	2016	2017	Change
Revenue	19,543	19,160	-2.0%	73,095	74,947	+2.5%
Adj. EBITDA	5,265	5,015	-4.7%	21,420	22,230	+3,8%
Adj. Net profit	973	2,657	+173.1%	4,114	6,039	+46.8%
Net profit	-2,124	1,332	n.m.	2,675	3,461	+29.4%
Adj. EPS (in €)	0.21	0.56	+166.6%	0.89	1.28	+43.8%
Free cash flow <sup>1</sup>	893	1,094	+22.5%	4,939	5,497	+11.3%
Cash capex <sup>2</sup>	2,724	2,860	+5.0%	10,958	12,099	+10.4%
Net debt	49,959	50,791	+1.7%	49,959	50,791	+1.7%

1) Free cash flow before dividend payments and spectrum investment 2) Excl. spectrum: Q4/16: € 432 million; Q4/17: € 94 million; FY 16: € 2,682 million; FY 17: € 7,395 million



### **GERMANY:** GROWING REVENUE AND ADJ. EBITDA

#### **Revenue reported**

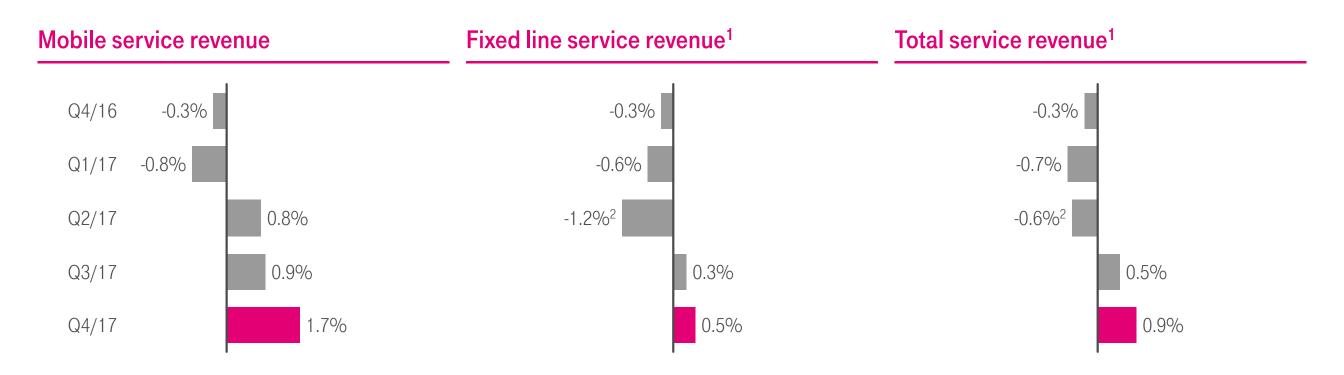


Adj. EBITDA and margin (in %)

1) Fixed network core business



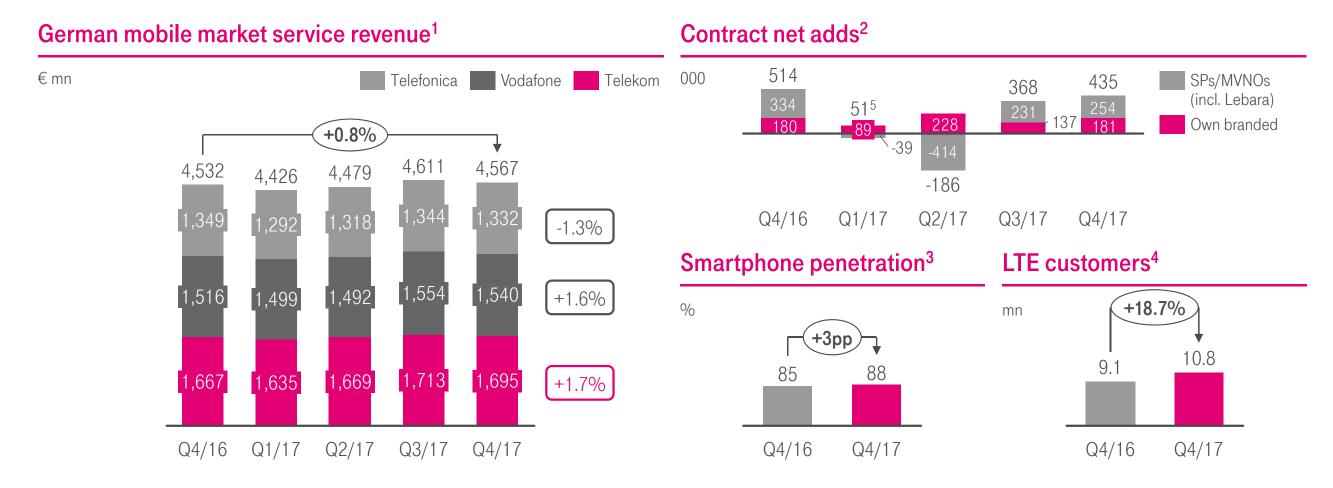
### **GERMANY:** SUSTAINED GROWTH IN SERVICE REVENUES



1) Total service revenue is a sum of fixed line and mobile service revenue. We define fixed line service revenue as fixed network core business revenue less fixed hardware revenue plus wholesale services fixed network revenue. From Q2/16 onwards, we classify CPEs recurring rent revenue as fixed service revenue, and thus also part of total service revenue. Without this reclassification, fixed line service revenue growth rate would be +0.1% in Q4/17, whereas TSR growth rate would be +0.6% in Q4/17. Old growth rates have not been restated 2) Revenue in Q2/16 impacted by a negative special factor related to a settlement agreement. Adjusted growth rate at -1.5% for fixed service revenue, resp. -0.8% for total service revenue

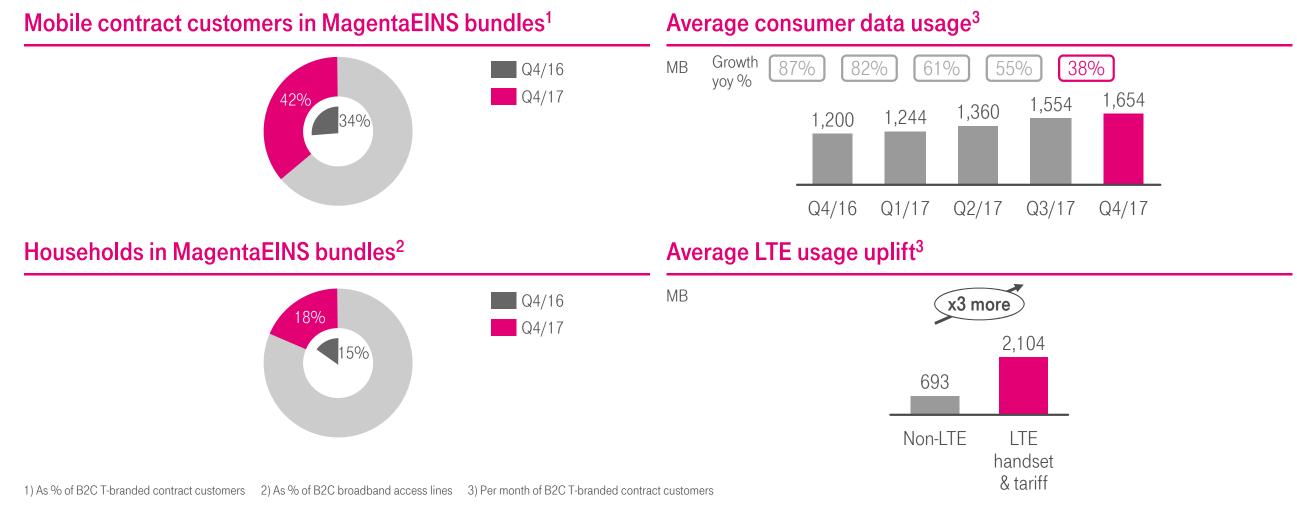


### **GERMANY MOBILE:** GOOD COMMERCIAL MOMENTUM



1) Management estimate 2) Figures may not add up due to rounding 3) Of own branded retail customers 4) Own customers using an LTE-device and tariff plan including LTE 5) Contract net adds under own brand impacted by disconnections (minus 41k)

### **GERMANY:** GOOD PROGRESS WITH CONVERGENCE AND DATA



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### **GERMANY FIXED:** STRONG BROADBAND CUSTOMER GROWTH

Cable

DT net adds

DT

Telco Competitors

33.4

#### German broadband market<sup>1</sup> +87k +67k +46k +70k +104k mn 32.7 33.0 32.2 32.6

7.6 7.8 7.3 7.4 7.5 12.2 12.3 12.4 12.0 13.1 13.2 12.9 13.0 13.0 Q4/16 Q1/17 Q2/17 Q3/17 Q4/17

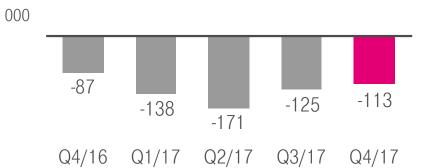
### **Entertain customers**

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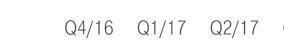
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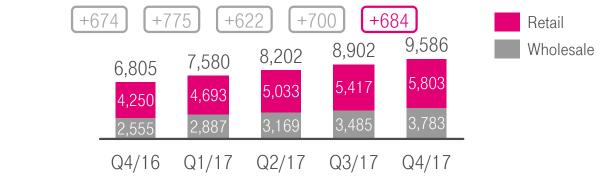
### Line losses



1) Based on management estimates 2) Sum of all FTTx accesses (e.g. FTTC/VDSL, vectoring, and FTTH)

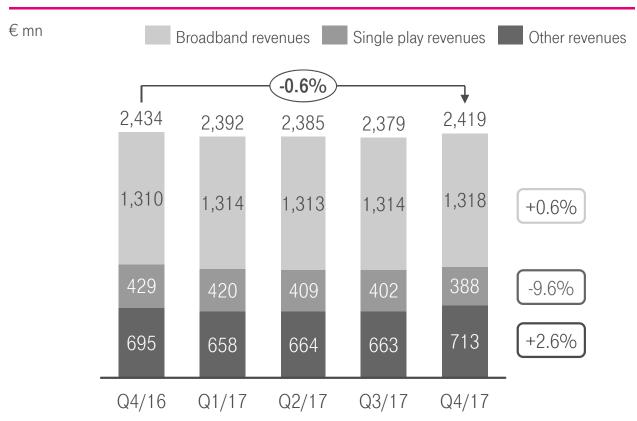


### Fiber customers<sup>2</sup>



### **GERMANY FIXED:** FIXED RETAIL CLOSE TO STABLE

### Fixed network revenue retail

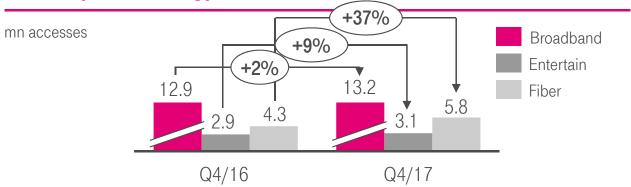


#### **Broadband revenue**

€mn



#### Retail upsell strategy<sup>1</sup>

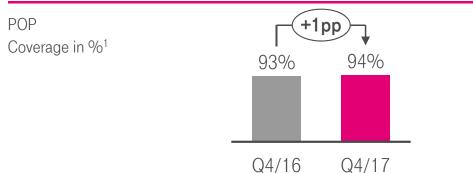


1) Percentages calculated on exact figures

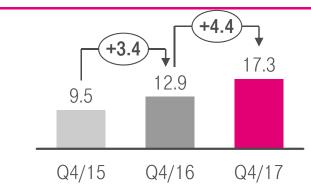
### **GERMANY:** NETWORK TRANSFORMATION ON TRACK

### **INS – Status LTE rollout**

mn



#### Status IP accesses (retail & wholesale)



#### 2) In % of households within fixed network coverage in Germany 1) Outdoor coverage



27.2

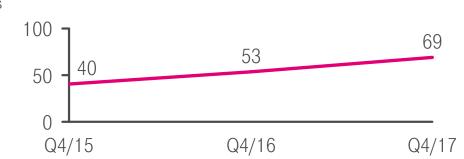
Q4/16

64%

INS – Status fiber rollout<sup>2</sup>

Coverage in % and

millions of households



71%

30.3

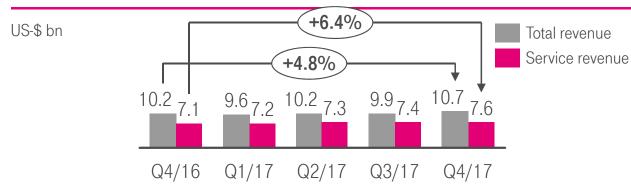
Q4/17

+11%

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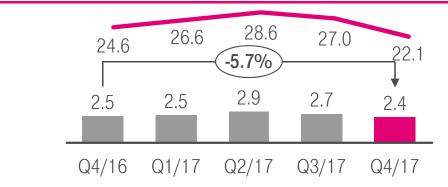
### TMUS: CONTINUED INDUSTRY LEADING GROWTH

#### **Revenue and service revenue**



### Adj. EBITDA and margin (in %)

US-\$ bn



1) Wholesale includes MVNO and machine-to-machine (M2M). Amounts may not add up due to rounding

#### Net adds

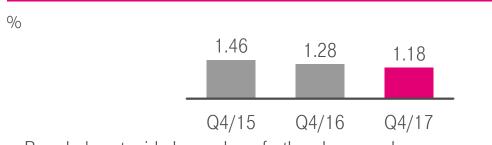
000 Total net adds	2,101	1,142	1,333	1,329	1,854
Branded:	Q4/16	Q1/17	Q2/17	Q3/17	Q4/17
<ul> <li>Postpaid</li> </ul>	1,197	914	817	817	1,072
<ul> <li>Prepay</li> </ul>	541	386	94	226	149
Wholesale <sup>1</sup>	363	-158	422	286	633

### Branded customers: postpaid phone and prepay ARPU



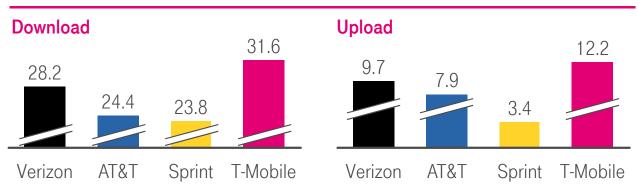
### **TMUS:** EXECUTING ON KEY DRIVERS

### Branded postpaid phone churn



Branded postpaid phone churn further decreased

### Average 4G LTE speeds (in Mbit/s) Q4/17

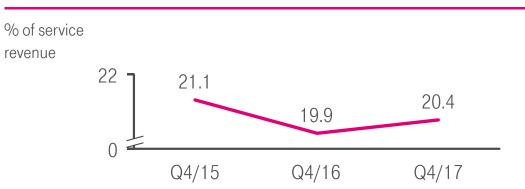


#### Based on T-Mobile's analysis of national LTE results from Ookla® Speed test data Excl. hurricanes impact cost of service stable yoy

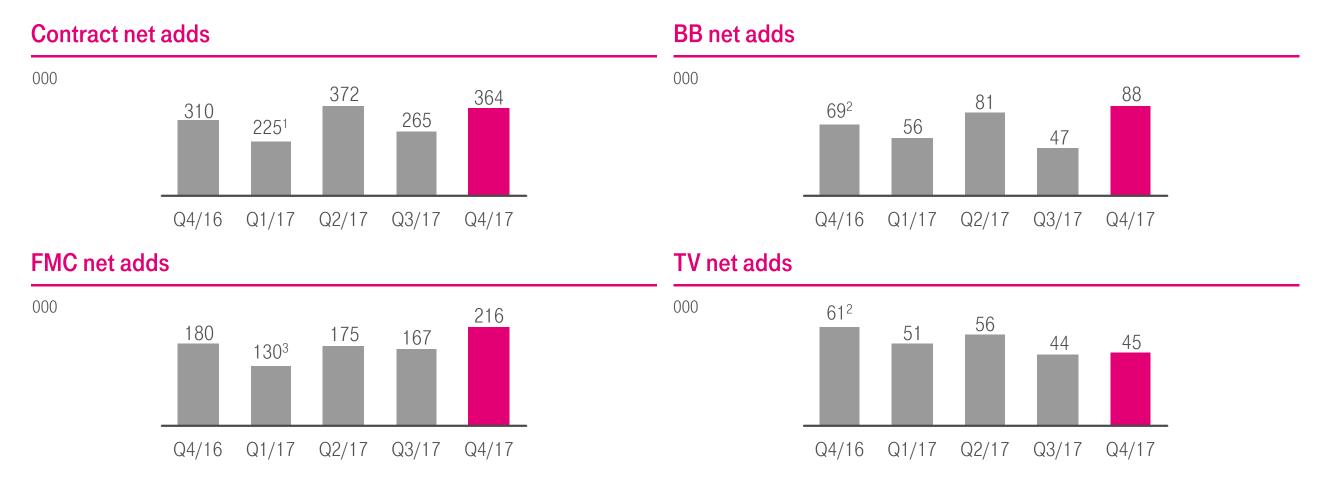
#### Bad debt expenses & losses from sale of receivables



**Cost of service** 



### **EUROPE: STRONG COMMERCIAL MOMENTUM**

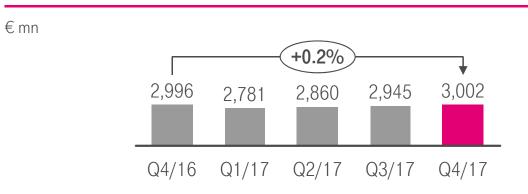


1) Organic view: adjusted for re-classifications in Austria and Slovakia. Change in customer base is 167k 2) Organic view: adjusted for 19k re-classifications in Hungary. Change in base is 50k. Q4 TV net adds adjusted for 22k re-classifications in Hungary. Change in base is 39k 3) Organic view: adjusted for 137k re-classifications in Greece. Change in base is 267k



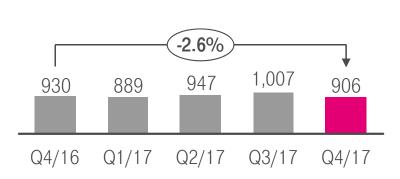
### **EUROPE:** FINANCIALS ON PATH TO TURNAROUND

#### Revenue

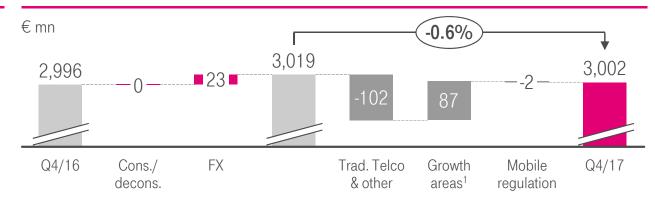


### Adj. EBITDA

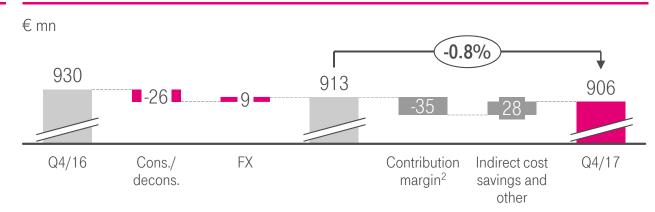
€ mn



#### Organic revenue development



#### Organic adj. EBITDA development

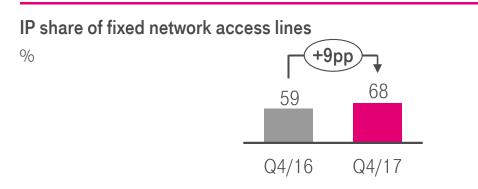


1) Mobile data, Pay TV & fixed broadband, B2B/ICT, adjacent industries (online consumer services, energy, and other) 2) Total revenue – direct cost

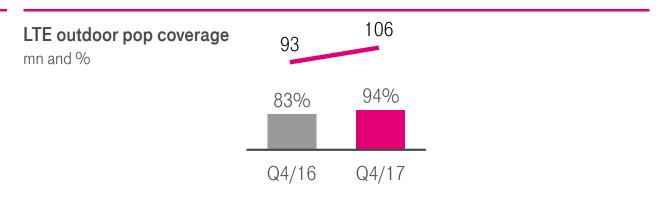


### **EUROPE:** ONGOING INVESTMENTS IN NETWORK LEADERSHIP

### **IP** migration

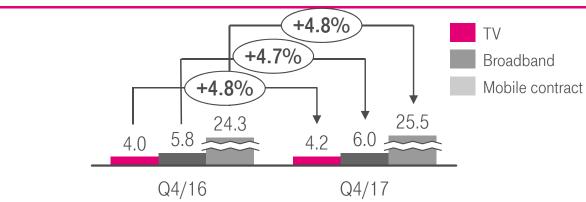


#### LTE rollout

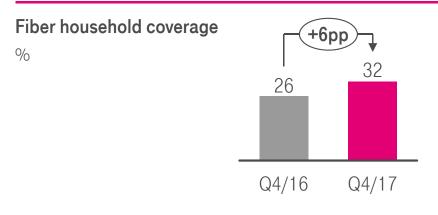


### Customer base<sup>1</sup>

mn



### Fiber rollout<sup>1</sup>



1) ≥ 100Mbit/s"-coverage: FTTH, FTTB, FTTC (with vectoring), cable/ED3. Broadband also incl. wholesale customers

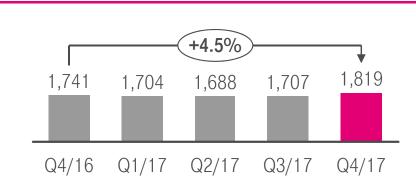
# **SYSTEMS SOLUTIONS:** STRONG Q4 BUT LEGACY CHALLENGES REMAIN

### **T-Systems financials** €mn Adj. EBITDA **Total revenue** +75.0% +4.5% 1,819 147 1,741 84 Q4/16 Q4/16 Q4/17 Q4/17

#### Revenue

€mn

€ mn

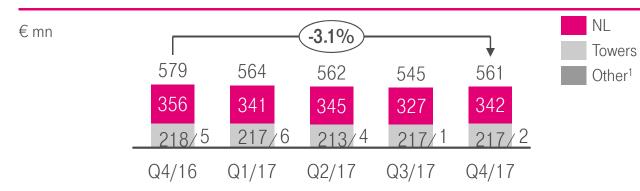


### Adj. EBIT and margin in %



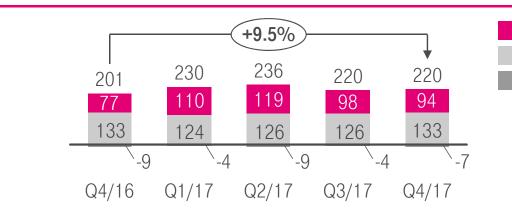
### **GROUP DEVELOPMENT:** STEADY DELIVERY

#### Revenue

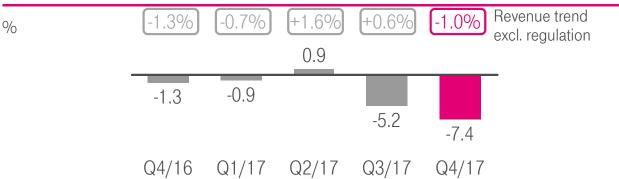


### Adj. EBITDA

€mn



### Mobile service revenue trend yoy (NL)



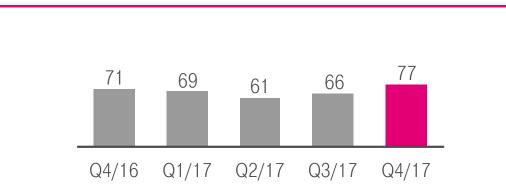
#### Contract net adds (NL)

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NI

Towers

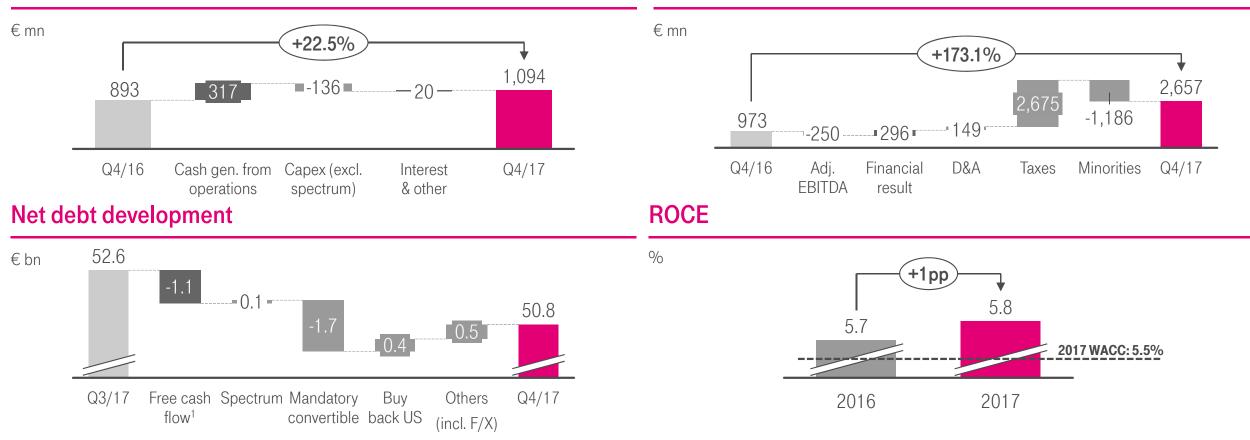
Other



1) Strato was deconsolidated in Q2/17. Historic figures are also adjusted for Strato

### FINANCIALS: FCF, NET DEBT, NET INCOME, AND ROCE

### Free cash flow<sup>1</sup>



Adj. net income

<sup>1)</sup> Free cash flow before dividend payments and excl. spectrum Q4/16: € 432 million; Q4/17: € 94 million

### FINANCIALS: BALANCE SHEET RATIOS IN TARGET CORRIDOR

€bn	31/12/2016	31/03/2017	30/06/2017	30/09/2017	31/12/2017
Balance sheet total	148.5	148.6	141.5	139.8	141.3
Shareholders' equity	38.8	39.8	38.6	39.1	42.5
Net debt	50.0	50.0	55.2	52.6	50.8
Net debt/adj. EBITDA <sup>1</sup>	2.3	2.3	2.5	2.3	2.3
Equity ratio	26.2%	26.8%	27.3%	27.9%	30.0%

#### Comfort zone ratios

Rating: A-/BBB

2 – 2.5x net debt/adj. EBITDA

25 – 35% equity ratio

Liquidity reserve covers redemption of the next 24 months

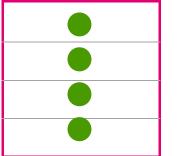
1) Ratios for the interim quarters calculated on the basis of previous four quarters

## Fitch:

Moody's:

S&P:

BBB+	stable outlook
Baa1	stable outlook
BBB+	stable outlook



### **EXECUTING OUR STRATEGY**

1 Leading European Telco: Integrated market leader with superior margins and returns.

- 2 We strengthen our differentiation by best customer experience and by continuously investing into leading access networks and our transformation programs.
- **3** We transform towards a lean and highly agile IP production.
- 4 We are self-funding DT's transformation by disciplined cost management.
- 5 We will grow in all relevant financial KPI's (ROCE, Revenue, EBITDA, FCF).
- 6 Our shareholders will participate with growth of dividends following FCF growth and our prudent debt policy remains unchanged.

# **THANK YOU!**